

I. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	California State University, Fresno Mass Communication & Journalism 2225 E. San Ramon Ave M/S MF 10 Fresno, CA 93740 559-278-2087 Katherine Adams	N	0
2	California State University, Fresno Career Development Center 5241 N. Maple M/S TA 61 Fresno, CA 93740 559-278-2381 Debbie Young	N	0
3	California State University, Fresno 5245 N. Backer M/S PB7 Fresno, CA 93740 559-278-2341 Dr. K. C. Chen	N	0
4	LinkedIn www.linkedin.com	N	0
5	craigslist.org http://www.craigslist.org	N	0
6	Indeed.com www.indeed.com	N	0
7	The Fresno Bee Job Classifieds 1626 E. Street Fresno, CA 93786 559-441-6111	N	0
8	allaccess.com http://allaccess.com	N	0
9	California State University, Fresno 5245 N. Backer M/S PB7 Fresno, CA 93740 559-278-4985 Michaeala Bojorquez-Ford	N	0

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10	Fresno City College 1101 E. University Avenue Fresno, CA 93741 559-442-8294 Charleszette Day	N	0
11	Fresno Chamber of Commerce 2331 Fresno Street Fresno, CA 93721 Phone: 559-495-4800 Madelean Perea	N	0

12	Fresno Area Hispanic Foundation 1444 Fulton Street Fresno, CA 93721 Phone: 559-222-8705 Sandra Vidrio	N	0
13	Walk-In / Unsolicited	N	0
14	Non-Employee Referral	N	1
15	Employee Referral	N	4
16	Internal Job Posting	N	0
17	Internship Program	N	
18	Station Websites www.957thefox.com www.newrock1041.fm www.993now.fm www.940espnfresno.com	N	0
19	Glasdoor.com www.glasdoor.com	N	0
20	Monster.com www.monster.com	N	0
21	Facebook.com www.facebook.com	N	0
22	CareerBuilder.com www.careerbuilder.com	N	0

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23	Fresno Pacific University 1717 S Chestnut Ave Fresno, CA 93702 559-453-7150 Alicia Andrade	N	0
24	Express Employment Professionals 7411 N. Cedar Ave # 101 Fresno, CA 93720 559-738-7822 Maggie Luna	N	0
25	AppleOne Employment Services 45 River Park PI W #101 Fresno, CA 93720 559-435-8762 Lorenzo Ramirez	N	0

TOTAL INTERVIEWEES OVER REPORTING PERIOD

5

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative	Brief Description of Activity
1	Shadow/Mentoring Program	New Account Executives shadowed General Sales Manager ("GSM") during training period. GSM assists in job training, information of key station departments/personnel, goal setting and constructive feedback daily. 1 Account Executives participate during this reporting period.
2	Internship Program	On-going, open-enrollment program all year long. Potential interns apply through direct email contact, Indeed, Job posting through Stations' website, or school/college. After initial introductory period, intern is paired with one of the staff to shadow and assist. Interns were asked about their interest, and placed in department related to their interest. In this reporting period, there are a total of 5 interns.

DUE TO COVID 19, THERE WERE NO JOB FAIRS ATTENDED.