

Adelman Broadcasting -EEO Report

Positions filled 8/31/2019-7/31/2020

Lancaster/Palmdale

Traffic Coordinator/Administrative Assistant

(Hired 11.2020 & 1.2021) Oct 2019 Source: Radio Ad, Craigslist & Indeed Ad)

Radio ad traffic with order entry, log generation, barter, affidavits etc

Administrative Assistant -programming department, social media, instagram, online enter to win.

Verification of traffic logs and production .

Opening listed on our websites (www.adelman broadcasting.com), ran radio advertising schedule for Traffic/Admin Assistant , ran ads on craigslist and indeed during time listed above. We received (234) applicants (9) craigslist (7) radio ad, Indeed (218) . We interviewed 49 people (3) craigslist (4) radio ad, (42) Indeed, (158) were not qualified or overqualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. "unit" during this period has the following ongoing outreach:

1. Intern program
2. Job Fairs

See Public File Reports online

Ridgecrest

During reporting period no hires.

Cambria

During reporting period no hires.

Appendix C

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: AV Board of Trade Expo & Business Outlook

Date: February 2020

Host/Sponsor: Adelman Broadcasting, Inc. & AV Board of Trade

Description: Adelman Broadcasting, Inc. worked with AV Board of Trade to reach out to the business community. There were over 800 business people networking and getting an Economic Report and motivational presentation by Henry Wrinkler. We were highlighted in the Program and shared our outreach program. We also utilized as a tool to reach out to the community for job opportunities.

DUE TO COVID 19-SOCIAL DISTANCING & COMPLIANCE WITH STAY AT HOME ORDERS-MOST EVENTS WERE CANCELLED AFTER MARCH OF 2020