

EEO NARRATIVE

The station employment unit (“SEU”) consists of the following commonly owned and operated stations : WLAX (TV), LaCrosse, Wisconsin , FAC ID 2710 and WEUX(TV), Chippewa Falls, Wisconsin, FAC ID 2709.

The SEU continuously strives to achieve broad and inclusive outreach and has established EEO policies and procedures which focus on the wide dissemination of information about job opportunities at the SEU to the immediate community via a variety of recruitment sources. It is a fundamental principle and practice of the SEU to prohibit employment discrimination based on race, color, religion, national origin or gender and to ensure equal opportunity to qualified applicants.

Sources targeted for recruitment include, but are not limited to, educational institutions, minority, women’s and local community organizations, state and local area unemployment organizations, and other groups or organizations that assist in job placement.

In addition to its traditional recruiting efforts, the SEU has participated in job fairs, notified local job banks of all open positions at the Station, and undergone training as to methods of EEO and preventing discrimination.

The SEU understands the importance of its recruiting obligations, and as such, reviews its policies and procedures on an annual basis in order to make adjustments to its recruiting sources and its community activities.