

NextGen TV Deployment Plan

Pacific and Southern, LLC (“Licensee”), the licensee of television station WXIA-TV, Atlanta, Georgia (“WXIA”), herein proposes to commence broadcasting an ATSC 3.0 simulcast of WXIA’s NBC-affiliated primary channel. This ATSC 3.0 simulcast would be a guest stream hosted by WPCH-TV, Atlanta, Georgia (Facility ID 64033) (“WPCH”), licensed to Meredith Corporation (“Meredith”).¹ WXIA will continue to broadcast its primary channel and multicast channels in ATSC 1.0 format in accordance with WXIA’s currently licensed parameters.

In addition, to preserve existing service to the Atlanta market, WXIA would serve as a host station broadcasting WPCH’s multicast channel affiliated with the Court TV network in ATSC 1.0. To avoid viewer confusion, the WPCH-originated Court TV multicast channel would retain its existing PSIP virtual channel, 17.2.

Licensee and Meredith have entered into channel sharing agreements, in accordance with Section 73.3801 of the Commission’s rules, to govern these reciprocal hosting arrangements.

¹ Meredith’s application to convert WPCH to ATSC 3.0 operation is pending. See File No. 0000152274.