

## **EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: May 23, 2020 - May 22, 2021**

**1) Employment Unit: Beasley Media Group – Las Vegas**

**2) Unit Members (Stations and Communities of License):**

**KDWN (AM), Las Vegas, NV  
KCYE (FM), Boulder City, NV  
KKLZ (FM) Las Vegas, NV  
KOAS (FM), Dolan Springs, AZ  
KVGS (FM), Meadview, AZ**

**3) EEO Contact Information for Employment Unit:**

Mailing Address: 2920 S. Durango Drive Las Vegas, NV 89117	Telephone Number: 702-730-0303
	Contact Person/Title: JoAnn Johnson/Business Manager
	E-mail Address: joann.johnson@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Account Executive (4 positions)	Employee Referral (2), All Access, LinkedIn
(b) Program Director KOAS	All Access
(c) Digital Content Specialist	LinkedIn
(d) Ops Director - PD KOAS	Employee Referral
(e) On Air Personality KOAS	Employee Referral

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**5) Job Title: A Account Executive (4 positions)**

**Referral Source(s) of Hire: Employee Referral(2), All Access, LinkedIn**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				7	N
Indeed.Com	On Line Access			0	N
LinkedIn				1	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		9	N
Employment Security	Stephen Settembre	Website Posting: <a href="http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org">http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org</a>		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	<a href="http://www.lvcc.com">www.lvcc.com</a>		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	<a href="https://csn-csn.symplicity.com/employers">https://csn-csn.symplicity.com/employers</a>	702-651-4144	0	N
Devry University	Ebony Black	<a href="mailto:ebblack@devry.edu">ebblack@devry.edu</a>	702-492-3702	0	N
Help of So Nevada	Paula McDonald	<a href="mailto:pmcdonald@helpsonnv.org">pmcdonald@helpsonnv.org</a>	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	<a href="mailto:nthomas@reviewjournal.com">nthomas@reviewjournal.com</a>	702-383-0494	0	N

**5) Job Title: B Program Director KOAS**

**Referral Source(s) of Hire: All Access**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Referral				6	N
Indeed.Com	On Line Access			0	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		4	N
Employment Security	Stephen Settembre	Website Posting: <a href="http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org">http://nvos.state.nv.us/seeker/index.asp.ssettembre@nvdetr.org</a>		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	<a href="http://www.lvcc.com">www.lvcc.com</a>		0	N

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LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	<a href="https://csn-csn.symplicity.com/employers">https://csn-csn.symplicity.com/employers</a>	702-651-4144	0	N
Devry University	Ebony Black	<a href="mailto:ebblack@devry.edu">ebblack@devry.edu</a>	702-492-3702	0	N
Help of So Nevada	Paula McDonald	<a href="mailto:pmcdonald@helpsonnv.org">pmcdonald@helpsonnv.org</a>	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	<a href="mailto:nthomas@reviewjournal.com">nthomas@reviewjournal.com</a>	702-383-0494	0	N

**5) Job Title: C Digital Content Specialist Referral Source(s) of Hiree: LinkedIn**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				1	N
Indeed.Com	On Line Access			0	N
Linked In				12	N
Zip Recruiter				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		0	N
Employment Security	Stephen Settembre	Website Posting: <a href="http://nvos.state.nv.us/seeker/index.asp">http://nvos.state.nv.us/seeker/index.asp</a> . <a href="mailto:sssettembre@nvdetr.org">sssettembre@nvdetr.org</a>		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	<a href="http://www.lvcc.com">www.lvcc.com</a>		0	N
LV Paiute Tribal Council		contact@lvpaiute.com	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	<a href="https://csn-csn.symplicity.com/employers">https://csn-csn.symplicity.com/employers</a>	702-651-4144	0	N
Devry University	Ebony Black	<a href="mailto:ebblack@devry.edu">ebblack@devry.edu</a>	702-492-3702	0	N
Help of So Nevada	Paula McDonald	<a href="mailto:pmcdonald@helpsonnv.org">pmcdonald@helpsonnv.org</a>	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	<a href="mailto:nthomas@reviewjournal.com">nthomas@reviewjournal.com</a>	702-383-0494	0	N

**5) Job Title: D Ops Dir/Program Dir KOAS Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				2	N
Indeed.Com	On Line Access			0	N
LinkedIn				0	N

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Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		2	N
Employment Security	Stephen Settembre	Website Posting: <a href="http://nvos.state.nv.us/seeker/index.asp">http://nvos.state.nv.us/seeker/index.asp</a> . <a href="mailto:sssettembre@nvdetr.org">sssettembre@nvdetr.org</a>		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	<a href="http://www.lvcc.com">www.lvcc.com</a>		0	N
LV Paiute Tribal Council		<a href="mailto:contact@lvpaiute.com">contact@lvpaiute.com</a>	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	<a href="https://csn-csn.symplicity.com/employers">https://csn-csn.symplicity.com/employers</a>	702-651-4144	0	N
Devry University	Ebony Black	<a href="mailto:ebblack@devry.edu">ebblack@devry.edu</a>	702-492-3702	0	N
Help of So Nevada	Paula McDonald	<a href="mailto:pmcdonald@helpsonnv.org">pmcdonald@helpsonnv.org</a>	702-369-4357	0	N
Las Vegas Review Journal	Nicole Thomas	<a href="mailto:nthomas@reviewjournal.com">nthomas@reviewjournal.com</a>	702-383-0494	0	N

**5) Job Title: E On Air Personality KOAS Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral				4	N
Indeed.Com	On Line Access			0	N
LinkedIn				0	N
Nevada Broadcasters Association	Melanie Mueller	Fax: 702-794-4997	702-794-4994	0	N
LV Jobs.com	Mike Brown	Fax: 702-257-1527		0	N
All Access	Joe Sacco	Website Posting		2	N
Employment Security	Stephen Settembre	Website Posting: <a href="http://nvos.state.nv.us/seeker/index.asp">http://nvos.state.nv.us/seeker/index.asp</a> . <a href="mailto:sssettembre@nvdetr.org">sssettembre@nvdetr.org</a>		0	N
Nevada Partners	Yvette Thomas		702-924-1600	0	N
Latin Chamber of Commerce	Post to Website	<a href="http://www.lvcc.com">www.lvcc.com</a>		0	N
LV Paiute Tribal Council		<a href="mailto:contact@lvpaiute.com">contact@lvpaiute.com</a>	702-386-3926	0	N
Community College of S Nevada	Erica O'Toole	<a href="https://csn-csn.symplicity.com/employers">https://csn-csn.symplicity.com/employers</a>	702-651-4144	0	N
Devry University	Ebony Black	<a href="mailto:ebblack@devry.edu">ebblack@devry.edu</a>	702-492-3702	0	N
Help of So Nevada	Paula McDonald	<a href="mailto:pmcdonald@helpsonnv.org">pmcdonald@helpsonnv.org</a>	702-369-4357	0	N
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**6) Total # of Interviewees Referred:** For the period from **May 23, 2020 - May 22, 2021** this Employment Unit interviewed 50 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Management EEO Training**

Management Personnel (Employment Unit Market Controller) reviewed the FCC's EEO FAQ ("FAQs About Equal Employment Opportunity Rules") at <https://www.fcc.gov/general/eo-frequently-asked-questions>. The FAQ provides a wide-ranging guide to the FCC's EEO rules and policies.

**(b) Initiative: Broadcasting Scholarship Program**

The Beasley Media Group – Las Vegas Employment Unit pledged to support the Nevada Broadcasters Association Scholarship Fund, which supports students majoring in broadcasting or closely related fields at colleges and universities in Nevada. The scholarships encourage students with an interest in broadcasting to seek quality education in the field, and to enter broadcasting as a career.

**(c) Attendance at Job Fairs**

Due to health and safety protocols related to the COVID-19 pandemic, local and NAB Job fairs were cancelled during this reporting period. The employment unit hopes to resume participation in job fairs during the coming year.

**(d) Initiative: Internship Program**

The Station Employment Unit has established and conducted an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Due to health and safety protocols related to the COVID-19 pandemic, the employment unit's internship program was cancelled during this reporting period. The employment unit hopes to resume operation of its internship program during the coming year.

**(e) Initiative: Participation in Programs Sponsored by Educational Institutions and Local Government**

Due to health and safety protocols related to the COVID-19 pandemic, schools closed due to Covid-19, the Clark County Summer Business Institute Program was postponed and graduating high school seniors training was cancelled.

**(f) Initiative: Job Banks**

The Employment Unit regularly lists upper-level category openings in the Nevada Broadcasters Association Job Bank (<https://nevadabroadcasters.org/careers/job-bank/>), a service provided by the Nevada Broadcasters Association for radio and TV groups, and job seekers, throughout the state.

**(g) Public Affairs Programming**

The Employment Unit's Public Affairs host, Wendy Rush, participated in bringing awareness to the community about local non-profits' needs for donations/volunteer work through live broadcasts and live

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interviews. In addition, she provided the community information about resources available to them for free, such as mental health education and support, and resources for domestic violence victims and victims of human trafficking. She also kept the community informed how local non-profits were modifying their services during the COVID-19 pandemic.

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