

WNWO
EEO PUBLIC FILE REPORT
June 1, 2020 - May 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Marketing Consultant	2-7, 10, 12, 16-18, 20-22, 24-25, 27-29, 31-36, 38, 41-42, 44-48	12
Local Sales Assistant	2-7, 10, 15-18, 20-22, 24-25, 27-29, 31- 38, 41-42, 44-48	21
News Photographer	2-7, 10, 14-18, 20-22, 24-25, 27-29, 31- 36, 38, 41-42, 44-48	21
Multimedia Journalist (MMJ)	1-20, 22-48	13

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	1
2	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
3	Board of Community Relations One Government Center Suite 2200 Toledo, Ohio 43604 Email : bcr1@toledo.oh.gov Linda Alvarado	N	0
4	Bowling Green State University 302 W. Hall Bowling Green, Ohio 43403 Phone : 4193722531 Email : lorilig@bgsu.edu Lori Liggett	N	0
5	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
6	Central Ohio Technical College 1179 University Dr. Newark, Ohio 43055 Phone : 7403669494 Email : dthatche@cotc.edu Derek Thatcher	N	0
7	Cleveland State University 2121 Euclid Ave Cleveland, Ohio 44155 Phone : 2166872000 Email : sbgresumes@sbgstv.com Career Services	N	0
8	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0

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9	Current Employee	N	1
10	Davis College 4747 Monroe St Toledo, Ohio 43623 Phone : 419-473-2700 Url : www.daviscollege.edu Email : dbrunner@daviscollege.edu Diane Brunner	N	0
11	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url : www.ecsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
12	Employee Referral	N	3
13	Facebook post	N	1
14	Florida A & M University 1601 S Martin Luther Jr Blvd Tallahassee, Florida 32307 Email : sbgresumes@sbgstv.com Career Center	N	0
15	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url : www.gijobs.com Email : sbgresumes@sbgstv.com R. Brandt	N	0
16	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Prong 2 Ended Date: 12/31/2020	N	0
17	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	Y	0

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18	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0
19	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url : www.htu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
20	IBEW Local 245 705 Lime City Rd Rossford, Ohio 43460 Phone : 4196667439 Email : larry@ibew245.com Larry Tscherne	N	0
21	Indeed.com - Not Directly Contacted by SEU	N	6
22	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
23	Jackson State University 1400 John R Lynch St Jackson, Mississippi 39217 Url : www.jsums.edu Email : sbgresumes@sbgstv.com Career Center	N	0
24	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
25	Kent State Univ. Kent, Ohio 44242 Phone : 3306723000 Url : http://www.kent.edu/career Email : sbgresumes@sbgstv.com Career Services	N	0

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26	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url : www.kysu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
27	Lawrence Technical College 21000 West Ten Mile Road Southfield, Michigan 48075 Phone : 8002255588 Url : http://www.ltu-csm/symplicity.com Email : sbgresumes@sbgstv.com Career Services	N	0
28	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	0
29	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
30	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url : www.miles.edu Email : sbgresumes@sbgstv.com Career Center	N	0
31	Northwestern University 633 Clark St Evanston, Illinois 60208 Phone : 8474913741 Email : sbgresumes@sbgstv.com Career Services	N	0

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32	Ohio Media School 9885 Rockside Rd, Ste 160 Valley View, Ohio 44125 Phone : 2342032768 Url : https://beonair.com Email : janatra@beonair.com Jennifer Anatra	N	0
33	Ohio Northern University 525 South Main St. Ada, Ohio 45810 Url : http://www.onu-csm.symplicity.com/employers Email : career@onu.edu Career Services	N	0
34	Ohio State University Mount Hall 1050 Carmack Rd Columbus, Ohio 43210 Phone : 6142928860 Email : sbgresumes@sbgstv.com Career Services	N	0
35	Ohio University Baker University Center 533 1 Ohio University Athens, Ohio 45701 Phone : 7405932909 Url : http://www.ohio-csm.symplicity.com/employers Email : sbgresumes@sbgstv.com Career Services	N	0
36	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbg.net Email : employment@sbgstv.com Career Page	N	0
37	Specs Howard School of Broadcast Arts 19900 W Nine Mile Rd Southfield, Michigan 48075 Phone : 2483589000 ext 8958 Email : bcarey@specshoward.edu Brent Carey	Y	0

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38	Stautzenberger College 1796 Indianwood Circle Maumee, Ohio 43537 Phone : 4198660261 Url : http://www.stautzenberger.com Email : ragarver@stautzenberger.com Career Services	N	0
39	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : jpumphrey.td@gmail.com Julie Pumphrey	N	0
40	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url : www.tsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
41	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
42	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	0
43	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url : www.uapb.edu Email : sbgresumes@sbgstv.com Career Center	N	0
44	University of Michigan 515 E Jefferson 3200 SAB Ann Arbor, Michigan 48109 Phone : 7347641817 Email : sbgresumes@sbgstv.com Career Services	N	0

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45	University of Toledo 2801 W Bancroft Toledo, Ohio 43606 Phone : 4195304341 Email : sbgresumes@sbgstv.com Career Services	N	1
46	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen Prong 2 Ended Date: 12/31/2020	N	0
47	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
48	Youngstown State University One University Plaza Youngstown, Ohio 44555 Phone : 3309413000 Url : http://www.ysu-csm.symplicity.com Email : sbgresumes@sbgstv.com Career Services	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			13

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/8/2020	Participation in Job Fairs	The Corporate Sr. Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.	4	Sr Employment Manager News Talent Manager Employment Specialist Director News Training
2	10/17/2020	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Media Sales Academy as a Corporate Recruiter. He met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. Our Corporate Recruiter spoke with students and alumni currently enrolled in NAB's Media Sales Academy regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website.	1	Recruiting Coordinator

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3	11/12/2020	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist
4	4/13/2021	Participation in events or programs sponsored by educational institutions	Evening Meteorologist, Jessica Van Meter, attended a Zoom call with 20 students from Fostoria Jr. High School. Jessica went over everything that goes into a weather cast from weather equipment to the green screen and cameras that allow the cast to take place.	1	Meteorologist II

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5	4/14/2021	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.	1	Recruiting Coordinator
6	4/28/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist

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7	5/4/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	3	Employment Specialist Employment Specialist Employment Coordinator