

Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. ("Cumulus") typically engage in a variety of activities designed to achieve broad and inclusive outreach. Unfortunately, the COVID-19 pandemic curtailed activities that involved group gatherings or bringing members of the public/students into the studios. Examples of the efforts made by the stations in this employment unit include participating in a variety of local job fairs and conducting a program to mentor new Account Executives.

Further, station employment unit employees did engage in virtual training which covered compliance with FCC EEO rules.

Additional information concerning the outreach efforts undertaken by the stations in the employment unit are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by the EEO Public File Reports, the employment unit did not experience any notable difficulties in its outreach efforts, however, the pandemic did impact its efforts to some extent.