

EEO PUBLIC FILE REPORT

For the time period:	6-1-20 to 5-31-21
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This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio

The following is a list of all full-time jobs that were filled during the above time period.

[illegible]

During the above time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM HD.2 (The Spur)	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM HD.3 (The Light)			
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WMFD Facebook	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	Website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Central State University	1400 Brush Row Road, Wilberforce, OH	Job Placement Director	937-376-6383
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O'Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat'l Placement Director	216-447-9117
Ohio Media School	5330 East Main St, Columbus, OH	Joe Barker	614-230-0461
Ohio State University – Mansfield	1760 University Drive, Mansfield, OH	Job Placement Director	419-755-4011
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Pioneer Career & Technology Center	27 Ryan Road, Shelby, OH	Job Placement Director	419-347-7744
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
University of Akron	302 Buchtel Common, Akron, OH	Juan Eduardo Contreras	330-972-7105
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000
Indeed.Com			
Walk-In			
Employee Referral			

The following is a list of recruitment sources for all full-time jobs filled during the above time period, which provided the hiree for that position.

Job Title	Recruitment Source
News Director (93)	Employee Referral

The following is a list of the total number of interviewees referred by each recruitment source during the above time period.

Recruitment Source	Total Number of Interviewees
Employee Referral	1
Total People Interviewed for Full-Time Positions	1

During the above time period, the station employment unit engaged in the following menu option initiatives.

All job openings are advertised on stations in the employment unit, WMFD-TV, WVNO-FM, WVNO-FM HD 2 (The Spur), WVNO-FM HD 3 (The Light), and WRGM-AM.

By advertising on these stations, in the employment unit, it not only serves as a recruitment method but reminds listeners of the availability of jobs in broadcasting generally and illustrates some of the types of available jobs, even for those who might not be actively seeking a job or a job of that type at the time.

Weekly the entire sales team participates in Radio Advertising Bureau training.

Monthly the Sales Manager participates in the Radio Advertising Bureau managers update.

Participated in Ohio State University Virtual Job Fair. Due to the pandemic the job fair was set up online, only. OSU kept companies information on their website in an ongoing form and if someone was interested, they could contact that company. WMFD-TV, WVNO-FM, WVNO-FM HD 2 (The Spur), WVNO-FM HD 3 (The Light), and WRGM-AM information was posted at OSU's website.

Internship – 1-25-21 to 5-25-21

Pioneer Career and Technology Center, Shelby, Ohio

Staff Involved: News Director, TV Production Assistant, Chief Videographer, Staff Reporters.

Student from Pioneer interned to learn different aspects of news and sports. Multiple staff members helped the student learn about camera operations, creating news packages, announcing sports and how to create a news script.

For the Employment Group:

Rob Meisse
President & General Manager
419-529-5900 ext. 210

Date