

REQUEST FOR EXTENSION

Live Sports Radio, LLC, the permittee of Station K03IM-D, Eugene, Oregon (the “Permit”), respectfully requests an extension of six months to complete construction of the authorized facility. This request is submitted pursuant the Commission’s Public Notice (DA 20-174) (released July 13, 2020), and in accordance with the provisions of 47 CFR §74.788 of the Commission’s rules.

In particular, good cause exists for the grant of the instant request due to the financial and logistical difficulties faced by Live Sports Radio over the past year in light of the COVID-19 pandemic. Live Sports Radio offers specialized radio service to attendees of live events, including sporting events and large conferences. Since March 2020, over 90% of the sporting events and conferences for which Live Sports has historically provided service have been cancelled due to the COVID-19 pandemic. Those events for which Live Sports Radio has provided service have been substantially scaled down. With the almost-total elimination of widely-attended, live events, Live Sports has been unable to generate income. Further, with 2021 events still being reviewed on a case-by-case basis, Live Sports Radio is unlikely to recover to its pre-COVID financial condition until 2022 at the earliest, making efforts to obtain third-party financing unrealistic and costly.

In light of these severe difficulties, Live Sports Radio is in negotiations for the assignment the Permit. Live Sports Radio is planning to submit an assignment application shortly, and will expeditiously consummate the transaction upon Commission approval. The grant of the instant request to extend the construction permit is in the public interest, as it will permit the assignee to complete construction of the authorized facility, and provide service to the public. Absent Commission approval of the instant request, the public will not receive the benefit of a new programming source, thus detrimentally affecting the Commission’s goal to promote the diversity of voices and media outlets.