



ANNUAL EEO PUBLIC FILE REPORT
March 22, 2019-March 21, 2020

Full-time filled during period and sources of interviews

Education and Community Outreach Manager - (only job filled)

Filled January 6, 2020

5 applicants, 3 interviews

Word of Mouth – 2; Facebook - 3

The successful candidate learned of the position through Facebook post.

Advertising Sources regularly used

Web site: WestTNPBS.org

The Weakley County Press (newspaper)

Classified Dept.

235 Lindell St.

Martin, TN 38237

731-587-3144

Facebook Job Opening Post

Outreach Initiatives

WestTNPBS qualifies for the small market exemption and must complete two outreach initiatives in a two-year period.

Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting

- WestTNPBS continued its participation in the UT Martin Communications Scholarship program. WestTNPBS reviewed applications and with the UT Martin Communications Department professors and station staff, in April 2019, selected and awarded scholarships to communication students who have interned for WestTNPBS and shown the skills related to television broadcasting. This involvement began in 1999.

Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting

- WestTNPBS has participated during the reporting period in the following programs:

- On March 4-5, 2020, the Pathways2Possibilities West TN Career Expo. This event, sponsored by HTL Advantage and Tipton County Workforce Development, had approximately 3,500 student attendees, Grades 1 to 12. WestTNPBS Production/Director and Production Assistant attended and shared information on educational requirements for careers in broadcasting.
- During the fall and spring semesters, WestTNPBS provides job shadowing opportunities for local high school and UT Martin college students. Participants have the opportunity to

learn about many different departments and day to day operations of operating a television station. Students also receive information on what education credentials are needed to enter each departmental field.

Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. - WestTNPBS hosts an internship program that gives students the opportunity to gain hands-on experience in camera operation, record/playout operation, CG operation, and production assistant work. In Fall 2019, the station hosted 6 student interns, and in Spring 2020, the station hosted 7 student interns, all from UT Martin.