

Eastern Utah Broadcasting Company  
KOAL, KRPX, KARB - EEO Form 396  
Narrative Statement

As set forth in the 2019/2020 and 2020/2021 EEO public file reports submitted with this Schedule 396, Eastern Utah Broadcasting Company (EUBC) uses a variety of recruitment sources designed to inform qualified job applicants in the community of the availability of full-time vacancies at the station, including periodicals, area colleges and universities, professional and industry organizations, military veteran placement services, employment agencies, station website, and third-party job-related websites. However, EUBC has not had any full-time position vacancies in the past two years that would necessitate use of those recruitment sources.

EUBC also has engaged in a variety of non-vacancy-specific outreach initiatives including offering an internship program for local students interested in careers in broadcasting, as well as an FCC/EEO compliance training program, a leadership/mentoring program for junior executives to advance in management, and when available, an ongoing employment and internship outreach to local educational and non-profit groups, as well as participation in the Utah Broadcasters Association annual job fairs. Notwithstanding the foregoing, commencing in March 2020, EUBC's efforts regarding non-specific outreach were severely curtailed by COVID-19 protocols, and EUBC is awaiting the Utah Broadcasters Association announcement as to its next planned job fair and intends to participate in same.