

EEO Narrative Statement Texas Public Radio

Texas Public Radio (TPR) is the licensee of noncommercial educational radio stations KPAC(FM), KSTX(FM), KTXI(FM), KTPR(FM), KVHL(FM), KTPD(FM), and KCTI(AM). All seven stations are part of the same Station Employment Unit (“SEU”) located in San Antonio, Texas. The EEO Public File reporting period for the SEU is from April 1 to March 31. Accordingly, the renewal application and EEO Broadcast Program Report for TPR and the recruitment and outreach discussed herein includes the 2020 Annual EEO Public File Report (covering April 1, 2019 to March 31, 2020), and the 2021 Annual EEO Public File Report (covering April 1, 2020 to March 31, 2021).

TPR recruits from a variety of sources, including job recruitment and networking websites such as Glassdoor.com, LinkedIn, SimplyHired, Indeed.com, and JournalismJobs.com; TPR’s website and facebook page; on-air announcements; and public broadcasting resources like the Corporation for Public Broadcasting and National Public Radio’s Southern Bureau E-Mail List.

TPR regularly co-sponsors a job fair in San Antonio (this event was not held in 2020 due to the global pandemic). Additionally, TPR regularly participates in several job fairs each year. TPR staff members are regularly invited to speak at local educational institutions about careers in broadcast journalism. TPR guest speakers have included news reporters and producers.

TPR also offers various internship programs for students who are interested in broadcasting and journalism careers. These programs include a Legislative News Fellowship, as well as internships in audio production, general news and marketing.

TPR has also provided a Texas Public Radio Scholarship in association with the Radio-Television-Film program at San Antonio College.