

**WEVV**  
**Evansville, IN**  
**EEO Public File Report**  
**4/1/19 thru 3/31/20<sup>1</sup>**

Full Time Vacancy	Recruitment Sources Used	New Hire Recruitment Source
Master Control Operator	1, 2, 3, 4, 5	5
News Editor	1, 2, 3, 4, 5	5
Meteorologist	1, 2, 3, 4, 5	1
Sales Account Executive	1, 2, 3, 4, 5	5
Reporter	1, 2, 3, 4, 5	1
Anchor	1, 2, 3, 4, 5	5
Sales Account Executive	1, 2, 3, 4, 5	4
Reporter	1, 2, 3, 4, 5	1
Master Control Operator	1, 2, 3, 4, 5	5
Web Producer	1, 2, 3, 4, 5	5
Anchor	1, 2, 3, 4, 5	5
Reporter	1, 2, 3, 4, 5	4
News Editor	1, 2, 3, 4, 5	4
Master Control Operator	1, 2, 3, 4, 5	4
News Editor	1, 2, 3, 4, 5	4
News Producer	1, 2, 3, 4, 5	5
Master Control Operator	1, 2, 3, 4, 5	1
Local Sales Manager	1, 2, 3, 4, 5	5
Broadcast Engineer	1, 2, 3, 4, 5	5
Master Control Operator	1, 2, 3, 4, 5	4

LIST OF RECRUITMENT SOURCES					
#	Recruitment Source	Contact Person	Website	Phone	Number of Interviewees
1	Station Website		WEVV.com	812-464-4444	9
2	Indeed	Julie Burleson	Indeed.com		35
3	LinkedIn		LinkedIn.com		0
4	TV Jobs		TVJobs.com		31
5	Word of Mouth				9
Total Interviewees Over Reporting Period					84

<sup>1</sup> This report was revised in May 2020 to address reporting and formatting issues.

RECRUITMENT INITIATIVES		
	Type of Recruitment Initiative	Brief Description of Activity
1	Sponsor a program for or on behalf of an educational institution or community organization	In May, a local boy scout troop visited the station for a studio tour. The troop received a “behind the scenes” glimpse of what it’s like to work in television and had the opportunity to ask questions about careers in broadcasting. The tour was led by our Director of Sales and Station Manager.
2	Sponsor a program for or on behalf of an educational institution or community organization	In August, a local girl scout troop visited the station for a studio tour. The troop received a “behind the scenes” glimpse of what it’s like to work in television and had the opportunity to ask questions about careers in broadcasting. The tour was led by our Director of Sales and Station Manager.
3	Sponsor a program for or on behalf of an educational institution or community organization	On October 30, a class from Luce Elementary School and their teachers visited the station for a studio tour. The students received a “behind the scenes” glimpse of what it’s like to work in television and had the opportunity to ask questions about careers in broadcasting. The tour was led by our Station Manager, Director of Sales, and Noon Anchor.
4	Sponsor a program for or on behalf of an educational institution or community organization	On February 17, a student from Memorial High School came to our studio to participate in a job shadow program. The student shadowed station personnel in our Creative Services departments. The student learned first-hand about the day-to-day job duties of station employees. The job shadow was conducted by out Creative Services Department employees.
5	Participate in a program for or on behalf of an educational institution	On February 18, our Director of Sales visited New Tech Institute in Evansville to discuss their role at the station specifically and careers in broadcasting and advertising generally.
6	Internship Program	From June 15 – August 10, five ROTC students from UCLA, Providence College, Ohio State University, Florida Institute of Tech, and Fayetteville State University interned at our station to understand the broadcasting business first-hand. For 4 weeks they worked alongside staff members across all departments at the station. The interns were supervised by the Creative Services Director, Business Manager, News Director, Chief Engineer, and Traffic Manager.
7	Participate in job fairs	On October 23, our Station Manager attended the Indiana Broadcasters Association Job Fair held at the Carmel Events Center in Carmel, IN. During the fair we spoke with interested attendees about job opportunities at the station and accepted resumes.