



KET - The Kentucky Network  
 Station WKPC-TV WKMJ-TV - Louisville, KY  
 4/1/20 - 3/31/21  
 Recruitment Sources

Number	Recruitment Source	Contact	Entitled	# Interviewed
1	KET - The Kentucky Network Web Site (www.ket.org/jobs) 600 Cooper Drive Lexington, KY 40502 (859) 258-7255	James Hogan <a href="mailto:webeditor@ket.org">webeditor@ket.org</a>	No	0
2	The Courier-Journal 525 W. Broadway Louisville, KY 40201-7431 (888) 383-7241	Adam Wheeler <a href="mailto:Awheeler@localiq.com">Awheeler@localiq.com</a>	No	0
3	Indeed **Postings get advertised on Indeed through circaworks, our ATS as of 11/1/2020	Jessica Powell 859-258-7102	No	0
4	KET - Internal Posting 600 Cooper Drive Lexington, KY 40502 (859) 258-7103	HR Department	No	0
5	LinkedIn	LinkedIn.com	No	0
6	Referral	Various Contacts		0
7	Unknown	Resume/Application did not indicate source		0

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8	Urban League of Lexington 167 West Main St., Rm. 405 Lexington, KY 40507 (859) 233-1561	Annissa Franklin <a href="mailto:annissa@ullexfky.org">annissa@ullexfky.org</a>	No	0
9	Kentucky State University Placement Office 400 East Main Street Frankfort, KY 40601 Phone: (502) 597-6886	Sikitia Lanier <a href="mailto:sikitia.lanier@kysu.edu">sikitia.lanier@kysu.edu</a>	No	0
10	Asbury Career Services 1 Macklem Drive Wilmore, KY 40390 (859) 858-3511	<a href="mailto:careerandcalling@asbury.edu">careerandcalling@asbury.edu</a>	No	0
11	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 (502) 848-0426	Gary White, President & CEO <a href="mailto:kba@kba.org">kba@kba.org</a>	No	0
12	Transylvania Career Development Center 300 N. Broadway Lexington, KY 40508 (859) 233-8193	Susan Rayer <a href="mailto:srayer@transy.edu">srayer@transy.edu</a>	No	0
13	University of Kentucky 116 Stuckert Building 40506-0494 Lexington KY 40506 (859) 257-2746	Danitra Wallace <a href="mailto:Danitra.Wallace@uky.edu">Danitra.Wallace@uky.edu</a>	No	0

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14	Kentucky Career Center 275 E. Main St., 2wb Frankfort, KY 40601 502-782-3320, Ext. 23320	Susan Riddell <a href="mailto:Susan.Riddell@ky.gov">Susan.Riddell@ky.gov</a>	Yes	0
15	Northern Kentucky University Nunn Drive Highland Heights, KY 41099 (859) 572-1426	Chris Strobel <a href="mailto:strobelc@nku.edu">strobelc@nku.edu</a>  *Associate Professor, Electronic Media & Broadcasting	No	0
16	Morehead State University Career Center 428 University Blvd. Morehead, KY 40351 (606) 783-5458	<a href="mailto:careerservices@moreheadstate.edu">careerservices@moreheadstate.edu</a> Megan Boone	Yes	0
17	Office of Vocational Rehabilitation 229 W. Main St., Suite 302 Frankfort, KY 40601 502-564-7629	Kari Skaggs <a href="mailto:WFD.VOCREHAB@ky.gov">WFD.VOCREHAB@ky.gov</a>	Yes	0
18	KentuckianaWorks 502-574-3159	Rider Rodriguez, Jr. <a href="mailto:Rider.Rodriguez@KentuckianaWorks.org">Rider.Rodriguez@KentuckianaWorks.org</a>	Yes	0
19	Dreams With Wings 1579 Bardstown Rd. Louisville, KY 40205 502-238-4820 502-345-8907 (cell)	Jessica Elliott <a href="mailto:jelliott@dreamswithwings.org">jelliott@dreamswithwings.org</a>	Yes	0

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Number	Recruitment Source	Contact	Entitled	# Interviewed
<b>20</b>	Jewish Family & Career Services	Shontai Tudor	<b>Yes</b>	0
	2821 Klempner Way	<a href="mailto:studor@jfcslouisville.org">studor@jfcslouisville.org</a>		
	Louisville, KY 40205			
	502-452-6341, ext. 150			
<b>21</b>	Robley Rex VA Medical Center	Bernard Hayward	<b>Yes</b>	0
	800 Zorn Ave.	<a href="mailto:Bernard.Hayward@va.gov">Bernard.Hayward@va.gov</a>		
	Louisville, KY 40206			
	503-566-4333			
<b>22</b>	NETAOnline	Maryanne Schuesser	<b>No</b>	0
	National Educational Telecommunications Association	803-978-1579		
	PO Box 50008			
	Columbia, SC 29250			
	803-799-5517			
<b>23</b>	Current	<a href="mailto:Amanda.lannuzzi">Amanda.lannuzzi</a>	<b>No</b>	0
	6930 Carroll Avenue, Suite 625	<a href="mailto:publicmediajobs@gmail.com">publicmediajobs@gmail.com</a>		
	Takoma Park, MD 20912			
	301-270-7240 x35			
	*Only used for Senior Director Positions			
<b>24</b>	CPB (Corporation for Public Broadcasting) Website	Jill Fitzpatrick, KET Contact	<b>No</b>	0
	<a href="http://www.cpb.org/jobline">www.cpb.org/jobline</a>			

<b>KET-The Kentucky Network</b> <b>WKPC-TV &amp; WKMJ-TV, Louisville, KY</b> <b>April 1 2020-March 31, 2021</b> <b>Total Number of Interviewees</b> <b>Referred By Each Recruitment Source</b>	
<i>Total Number of Persons Interviewed for Full-Time Vacancies:</i>	<i>0</i>
<b>Referring Recruitment Source</b>	<b>Total Number of Interviewees</b>
KET Website	0
The Courier Journal	0
Recruitology	0
KET Internal Posting	0
LinkedIn	0
Referral	0
Unknown	0
Urban League of Lexington	0
Kentucky State University	0
Asbury College	0
Kentucky Broadcasters Association	0
Transylvania University	0
University of Kentucky	0
Kentucky Career Center	0
Northern Kentucky University	0
Morehead State University	0
Office of Vocational Rehabilitation	0
KentuckianaWorks	0
Dreams With Wings	0
Jewish Family & Career Services	0
Robley Rex VA Medical Center	0
NETA (Nat'l Educ Telecommunications Assoc)	0
Current	0
CPB (Corporation for Public Broadcasting)	0

FCC/EE0 Public File Report  
 KET - WKMJ-WKPC, Louisville  
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Prong 3 - Longer Term Recruitment Initiatives

#	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Ongoing	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	Various training opportunities for current employees to advance their expertise in their subject area: 1 employees attended trainings during the year.	Training of current employees to advance skills in their work area through local educational facilities and other professional development sources; training of supervisors to increase their management skills	Human Resources Coordinator and Human Resources Director
2	Ongoing	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	Employees & contractors completed Workplace Harassment Training through CPB approved training in KnowBe4 with 100% participation; newly hired/promoted managers receive diversity training and discrimination prevention training as part of the orientation process. All employees participated in Communications training to foster open communications without bias.	Diversity, anti-discrimination & sexual harassment training, and communications training for all employees.	Human Resources Coordinator and Human Resources Director
3	Ongoing	Participation in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.	Multimedia and Video Production Workshops & Consultations: Conducted 17 workshops involving 325 students & teachers.	Conduct workshops for students & teachers in Kentucky schools or in the KET Media Lab, providing teachers and students instruction on basic production & multimedia skills and how they can be integrated into the classroom to enhance various curriculum areas, address 21st century skills, and provide students with a creative outlet for communicating. Tour of facility is typically also a part of the workshop.	KET Education Consultants, Director of School Services, Adult Education Staff