

Narrative Statement

The employment unit in cooperation with Texas A&M University - Texarkana sponsored an intern. The intern observed and participated in producing content for air on the stations, produced news stories and apprised learned skills in a professional atmosphere.

The employment unit also participates in the promotion of job and career fairs, such as participation in the annual Texas Workforce Commission Statewide Hiring Red, White & You events held on April 9, 2019 and November 7, 2019. The Operations Manager and Sales Director met with job seekers, took resumes and applications from qualified candidates and discussed possible careers in broadcasting and sales at these events. Due to the Covid-19 Pandemic, there were no job fairs scheduled in the date range February 1, 2020 through January 31, 2021.

The Programming Staff, Management and Sales Executives provide scheduled tours to the public and organizations interested in the broadcast industry; during the tours, we show our studios and offices and answer any questions they have about the industry or careers at the stations.