

## EXPLANATION FOR CP EXTENSION REQUEST

Pursuant to FCC *Public Notice*, DA-21-260, released March 4, 2021, Baraboo Broadcasting Corporation (“BBC”), permittee of the instant low power television construction permit, hereby requests a six month extension of time to complete construction of the facility.

In the months since the LPTV freeze was lifted, BBC has been, in good faith, pursuing efforts to complete construction of its low power television CPs. The steps it has taken include hiring consultants, engineers, and attorneys, and running engineering studies. The unforeseen event outside of the licensee’s control that has delayed construction has been the COVID-19 pandemic, which delayed or prevented meaningful work from being accomplished, since all licensee staff were working remotely and most equipment suppliers, engineers, and technicians were much less efficient and responsive than they would normally be. These delays outside of licensee’s control have been particularly impactful since the CP will need a new channel due to the TV spectrum repack and the current CP channel being outside of the core.

The timeline for completion of construction of the CP is as follows:

- file a channel displacement application within 30 days of this filing; and
- upon grant of the displacement application, confirm tower crew, finalize transmitter and antenna, and construct the new CP within 120 days of grant.

In addition to the COVID-19 pandemic, financial hardship was a factor in delay of construction. The estimated cost of constructing the new CP is \$25,000. The downturn in the economy resulting from the pandemic significantly reduced advertising income from licensee’s radio station, eliminating the projected funds necessary to meet the above construction funding requirements. However, a change in BBC’s business model resulting in increased income, and receipt of SBA Economic Injury Disaster Loan funds, has allowed BBC to once again restart the process of building out the CPs, and it is forging ahead in good faith.

In sum, despite its diligent efforts, BBC believes it may not be able to complete construction by July 13, 2021. Due to the above described events and circumstances beyond its control, BBC respectfully requests a 180 day extension of its construction permit.