

EXPLANATION FOR CP EXTENSION REQUEST

Pursuant to FCC Public Notice, DA-21-260, released March 4, 2021¹, Rapid Broadcasting Company (“Rapid”), licensee of low power television KWBH-LD, Rapid City, South Dakota, hereby requests a six month extension of time to complete construction of the Station’s digital facility authorized by construction permit File No. 0000138266.

In support of its request, the permittee indicates that good faith efforts have been made to complete the Station’s conversion to digital but the COVID-19 pandemic has significantly restricted access to/availability of engineering services, transmission equipment, tower crews and construction services. Prior to the pandemic, availability of such services, crews and equipment were constrained due to the repacking of full-power television stations. The financial uncertainty created by the pandemic has also made it more challenging to finalize plans involving potentially significant expense. Rapid has also been carefully evaluating the opportunities presented by ATSC 3.0 and the equipment required to take advantage of those opportunities to determine the appropriate facilities for which it should apply. Rapid has been working diligently to finalize its construction plans and schedule for the Station but in light of the above-referenced considerations was unable to finalize its plans and file for its digital construction permit until March 10, 2021. Rapid further believes it may not be able to complete construction by July 13, 2021. Rapid anticipates completing construction later in 2021 prior to the onset of severe winter weather.

Due to the above described events and circumstances beyond its control, Rapid respectfully requests a six-month extension of its digital construction permit until January 10, 2022. Rapid understands that analog operations of the Station will not be extended and must terminate on July 13, 2021; after that date, Rapid will, if necessary, request special temporary authority to remain silent while completing construction of the facilities authorized in the permit.

¹ This Public Notice reminded Low Power Television and Television Translator Stations of July 13, 2021 Digital Transition Date. In that Public Notice (the “Reminder PN”), the FCC also provided, in part, “In addition to ceasing analog operations by the digital transition date, transitioning LPTV/translator stations that experience delays in completing their digital facilities may seek one last extension of time of their digital construction permits, of not more than 180 days, to be filed no later than March 15, 2021, which is four months prior to the July 13, 2021, transition date”