



### **Extra Station Activities Serving The Cedar Rapids Market**

During the past year of 2020, KFXA-TV, Cedar Rapids has participated in many community events even during the COVID Pandemic. This is a list of some of the main community items covered:

-School visits by station staff, talking to children in the community. After the start of the COVID Pandemic, these have been Virtual Zoom meetings.

-Home station for the Iowa High School Championships in Wrestling, Basketball & Football.

-Toys To Tots with the Salvation Army. Collected toys and donated air time to the Salvation Army Toys for Tots Campaign. This project supports over 1400 families in the Cedar Rapids area.

-Iowa Character Counts Awards: Highlighting Young People In Iowa. A Special 1-hour program featuring outstanding young people from across the state. Aired in Prime Time.

-Marshalltown Tornado: In Their Own Words. A weather special which revisited the Marshalltown community and how they moved forward from the experience.

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