**KRNV- Community Service and Public Service Announcements Report 2020**

Due to the pandemic the station was limited to community activities both in and outside of the station**.**

1/3- Karsen Buschjost judges children’s baking competition at “Nothing To It” culinary center

2/20-Kim Burrows hosted a station event for a group of girl scouts of Sierra Nevada selling girl scout cookies to all the employees at the station.

2/28- The Cast of from the musical “Frozen” from Billing Hurst Middle School were invited to the station to talk about their upcoming shows and invited to personally watch the airing of our News 4 Broadcast from Shelby Sheehan.

3/6- Kenzie and Ben Margiott read to students at Fritsch Elementary School for “National Reading Week”.

8/27- Feed the Need Day of Giving- FOX 11 teamed up with the Junior League to raise money and awareness of disadvantaged students in need. The station dedicated the day to educating our community and asking for donations to help feed our at-risk youths.

12/3-The station teamed up with the Food Bank of Northern Nevada to provide holiday meals for families in need. The station named the event “24 Days of Giving” all food was collected from our station on December 21st to be delivered to those in need.

Amie Chapman, General Manager serves on the Nevada Broadcasters Association Board of Directors, as well as the University of Nevada Foundation.

Patricia Olmstead, Promotions Manager, serves as the Commissioner on the Commission for Cultural Centers and Historic Preservation for the State of Nevada.

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| **KRNV Children’s PSA’s 2020** |  |
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| **First Quarter 2020** |  |
| **PSA: Adopt Pure Love :30**  **PSA: Adopt Pure Love :20** |  |
| Each year, 6-8 million dogs and cats will enter shelters and rescue groups, yet only half will be adopted. This leaves millions of healthy and treatable dogs and cats who still need our help to find a home. Join Olivia, Rachel, Logan, Ahnya, Brian and Renee in encouraging Americans to find their furry friends at shelters and rescue groups. |  |
| **PSA: World of Autism Awareness-Ad Council:30**  The bilingual campaign featuring Julia the Sesame Street Muppet with autism, shows viewers that the more her family and friends understand her world the brighter she shines |  |
| **PSA: Fatherhood Involvement – Ad Council :30**  To inspire and support fathers everywhere reminding dads that “it only takes a moment to make a moment” |  |
| **PSA: Just Say Hi :30**  **PSA: Just Say Hi :20**  The Cerebral Palsy Foundation has launched CPF’s “Just Say Hi” campaign in public schools across the country. focused on furthering the inclusion of students with disabilities in schools. |  |
| **PSA: Empowering Girls in STEM- Ad Council:30**  She can STEM inspires middle school girls to stay interested in STEM by showcasing how messy, experimental and hand -on STEM can be daring to STEM can change the world- “Science, Technology, Engineering and Math. |  |
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| **PSA: YMCA One Number Different :30**  The campaign goes on to explain that the Y is there to help kids from all backgrounds and zip codes to make a difference to their futures |  |
| **PSA: Adoption from Foster Care :30** |  |
| National Adoption Recruitment Campaign promotes adoption from foster care and raises awareness of the more than 122,000 children and teens who are waiting to be adopted |  |
| **Second Quarter 2020** |  |
| **PSA: Toy Foundation :30** |  |
| Focuses on the benefits of play for both kids and adults, and the importance of families playing together |  |
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| **PSA: Bullying Prevention :30** |  |
| Features three real students sharing a simple message: people with disabilities are powerful, self- determined individuals – not victims |  |
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| **PSA: Fatherhood Involvement – Ad Council :30**  To inspire and support fathers everywhere reminding dads that “it only takes a moment to make a moment” |  |
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| **PSA Adopt Pure Love :30**  **PSA: Adopt Pure Love :20** |  |
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| **PSA: Anti-Bullying: Because of You :30** |  |
| Encourages teens to reflect on the power of words and actions and the long last lasting effect it has on others. Inspiring teens to create a more empathetic and inclusive culture around them |  |
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| **PSA: Adoption from Foster Care :30** |  |
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| **Third Quarter 2020** |  |
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| **PSA: Child Car Safety :30** |  |
| From the Ad Council and the National Highway Traffic Safety- need to make sure their child is in the right seat every time they get in the car. |  |
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| **PSA: Bullying Prevention :30** |  |
| Everything we say and do creates an impact on at least one person, whether it be a positive or negative one. You don’t have to be a Spider- Man to change someone’s life for the better |  |
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| **PSA: Toy Foundation :30** |  |
| Focuses on the benefits of play for both kids and adults, and the importance of families playing together |  |
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| **Fourth Quarter 2020** |  |
| **PSA: Adoption from Foster Care :30** |  |
| National Adoption Recruitment Campaign promotes adoption from foster care and raises awareness of the more than 122,000 children and teens who are waiting to be adopted. |  |
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| **PSA Adopt Pure Love :30** |  |
| **PSA Adopt Pure Love :20** |  |
| Each year, 6-8 million dogs and cats will enter shelters and rescue groups, yet only half will be adopted. This leaves millions of healthy and treatable dogs and cats who still need our help to find a home. Join Olivia, Rachel, Logan, Ahnya, Brian and Renee in encouraging Americans to find their furry friends at shelters and rescue groups. |  |
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| **PSA: Just Say Hi :30**  **PSA: Just Say Hi :20** |  |
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| **PSA: World of Autism Awareness :30**  Autism speaks to inform parents about the signs of autism and encourage early screening |  |
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| **PSA: Child Car Safety :30** |  |
| From the Ad Council and the National Highway Traffic Safety- need to make sure their child is in the right seat every time they get in the car. |  |
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| **PSA: Anti-Bullying: Because of You :30** |  |
| Encourages teens to reflect on the power of words and actions and the long last lasting effect it has on others. Inspiring teens to create a more empathetic and inclusive culture around them |  |
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