

WWMT FCC Children's Report Addendum 2020  
(1-28-2021)

WWMT was involved in many community events benefitting children in 2020:

- Roof Sit: A virtual online auction event for child abuse prevention
- Share the Warmth: The collection of winter ware for children (and adults) in need, partnered with The Salvation Army
- Bowl for Kids' Sake: A virtual event that benefitted Big Brothers and Big Sisters
- Serve for Kids: A tennis event and virtual auction to help prevent child abuse
- Red Kettle Marathon: Station anchor persons rang the bell for 18 hours straight and helped raise over \$8800 for the Salvation Army; also raised donations for the Salvation Army in our community with Rock the Red Kettle on STIRR
- Your Neighbor Needs You: partnered with the Salvation Army for food/supplies and donations for our community, raising over \$22,600
- The station aired many PSA's targeted to help children including bullying prevention, adoption, March of Dimes, Autism, child care safety, Big Brothers Big Sisters, USMC Toys for Tots, Shriners Hospital and fatherhood involvement.