

KELN(FM), KNPQ(FM), KOOQ(AM), KRNP(FM), KZTL(FM)¹**EEO PUBLIC FILE REPORT****February 1, 2020 - January 31, 2021****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

¹KRNP(FM) and KZTL(FM) were acquired by the licensee as of December 2, 2020, and as a result, this Report is abbreviated accordingly with respect to those two stations. See FCC File No. BALH - 20200904AAG.

KELN(FM), KNPQ(FM), KOOQ(AM), KRNP(FM), KZTL(FM)**EEO PUBLIC FILE REPORT****February 1, 2020 - January 31, 2021****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

KELN(FM), KNPQ(FM), KOOQ(AM), KRNP(FM), KZTL(FM)**EEO PUBLIC FILE REPORT****February 1, 2020 - January 31, 2021****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/20/2020	Participation in events or programs sponsored by educational institutions	A student from North Platte High School worked with the SEU's Sports Director during the State Wrestling Tournament to learn more about sports broadcasting. The student is interested in a career in radio and assisted the Sports Director with on-air coverage and recording interviews of wrestlers and their coaches.	2	General Manager Sports Director
2	2/24/2020	Participation in events or programs sponsored by educational institutions	A student from North Platte High School was on-site for the day to job shadow with the SEU's General Manager. The student observed & assisted with audio production and was given advice and instruction on editing both audio & video together to create a story for online channels or newspapers. They also discussed different job opportunities in a broadcasting career.	1	General Manager
3	2/28/2020	Participation in scholarship programs	During this reporting period, the SEU participated in the Nebraska Broadcasters Association Scholarship Program. The SEU ran on-air announcements in January & February 2020 asking qualified students to submit an application for a college scholarship to help attain their broadcasting degree. The SEU also distributed applications from its business office and made a copy available on the SEU's websites. The station manager reviewed and judged the applicants for the Nebraska Broadcasters Association Scholarship Program Committee, and contributed monies towards the Scholarship Program fund.	1	General Manager

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	11/17/2020	Participation in Job Fairs	From November 16 to November 18, 2020, the SEU participated in a Virtual Job Fair hosted by North Platte Community College Career Services Department. This Job Fair provided college students opportunities to interact with area businesses online and learn about current & future job openings. Participants were able to upload resumes, view job postings and request interviews online. Station participants included our General Sales Manager.	1	Sales Manager