

- WPFO aired in excess of 3,000 PSAs in 2020 covering topics such as bullying prevention, Junior Achievement, discovering nature, The Girl Scouts, and mask use during the pandemic.
- WPFO Anchor Jeff Peterson volunteered at the Maine Special Olympics Winter Games on Jan 26 & 27, 2020.
- WPFO Anchor Jeff Peterson hosted a fundraising auction for Rowe Elementary School in Portland, ME on Feb 29, 2020.
- WPFO Meteorologists Charlie Lopresti and Lexie O'Connor virtually hosted Make-A-Wish Maine's Wish Night fundraiser on Oct 23, 2020.
- WPFO Meteorologist Lexie O'Connor emceed a statewide virtual gala and auction on Nov 12, 2020 that raised over \$50k for families at the Ronald McDonald Houses in Maine.
- WPFO held its annual "Joy of Sharing" campaign in Dec 2020 which gathers toy donations and fundraises for the local Salvation Army branch.