Delta Media Corporation

EEO Public File Report 2019-2020

KDCG TV, KWLB TV, KBCA TV, KLWB FM, KXKW, KSLO AM/FM, KOGM FM, KFXZ AM, KFXZ FM, KYMK FM, KVOL AM, KLCJ FM

February 1, 2019 - January 31, 2020

RECRUITMENT SOURCE LIST

No.	Type of Outreach Initiative (Example: Internship, Job Fair, Etc.)	Brief Description of Activity (Include date, description of event, participation, etc)
1	Scholarship	Delta Media stations promoted the Louisiana Association of Broadcasters Scholarship Program Announcement and PSA (Airdates: 11/1/19-1/31/20)
2	Internship	Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their intership through the accredited university program. Four (4) students particpated.
3	Job Fair	Delta Media stations participated in four (4) job fairs. 1) ULL Spring 2019 Career Fair Febuary 12, 2019; 2) ULL Fall 2019 Career Fair September 25, 2019; 3) Leda Job Fair May 2, 2019 ; 4) Student Athlete Career Networking Night at UL September 24, 2019

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POSITIONS FILLED DURING REPORTING PERIOD

Job Title	Sources Used To Fill Position (Numbers correspond to the number used in the Recruitement Source List)	Source Referring Hiree
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	LEDA
Account Executive	5	In House Recruitment
Accounts Payable	1-4, 49	Indeed
Moring Show Producer	1-4, 6, 16,27, 49	Station Website
On Air Personality	6, 27, 42	Walk In
On Air Personality	6,27	All Access
On Air Personality	5	In House Recruitment

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RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Yes/No)	No. Interviewees Referred During Reporting Period by Source
1	**LAB** Contact: Polly Prince Johnson www.broadcasters.org 660 Florida Street, Baton Rouge, LA 70801 225-267-4522	No	0
2	**University of Louisiana at Lafayette** Contact: Kim Billeadeau 104 E. University Ave, Lafayette, LA 70504 337-262-5300 careerservices.louisiana.edu	No	0
3	**Acadianahelpwanted.com** Contact: Shelby Marion 6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111 303-562-0236	No	0
4	**LEDA** Contact: Ryan Lagrange 211 E. Deval Court, Lafayette LA 70504 337-593-1400 lafayette.org/jobs	No	1
5	**In House Recruitment** Contact: Chuck Wood 3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600	No	3
6	**KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM** Contact: Chuck Wood 3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600	No	2
7	**Referred by Friend**	No	0
8	**Professional Reference**	No	2

9	**NAACP** Contact: Janelle Chagois 604 St. John Street, Lafayette, LA 70501 337-233-4262	No	0
10	**United Negro College Fund** Contact: Sylvia Waler 8260 Willow Oaks Corporate Drive, Fairfax, VA 22031 225-820-0165	No	0
11	**Hispanic Chamber of Commerce** Contact: Darlene Kattan PO Box 58031, Metairie, LA 70158 504-885-4262	No	0
12	**Monroe Women's Business & Professional Association** Contact: Judy Wilson 6011 Desiard #40, Monroe, LA 71209 318-342-8807	No	0
13	**Urban League of New Orleans** Contact: Gilda Ebanks 2912 Canal Street, New Orleans, LA 70119 504-620-2332	No	0
14	**National Council of Negro Women** Contact: Pamela White PO Box 8013, New Orleans, LA 70182 504-827-0050	No	0
15	**Army Career and Alumni Program** Contact: Tami B Culbreath 7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459 337-531-1591	No	0
16	**LSU** Contact: Amy Caillouet 1502 Patrick F Taylor Hall, Baton Rouge, LA 70803 225-578-2162	No	0
17	**Website: lafayetteradioadvertising.com** Contact: Dave Landry 1749 Betrand Drive, Lafayette, LA 70506 337-233-6000	No	0
18	**Southern University of Baton Rouge** Contact: Tamara Montgomery PO Box 10400, Baton Rouge, LA 70813 225-771-4500	No	0
19	**Louisiana Tech Career College** email: careercenter@latech.edu 305 Wisteria Street, Ruston, LA 71272 318-257-4336	No	0
	Southeastern University Contact: Stormy Bougeois		

20	548 Western Ave. Hammond, LA 70402 website: www.selu.edu/career 985-549-2121	No	0
21	**McNeese State University** Contact: Cheryl Bellard 4205 Ryan St. Lake Charles, LA 80609 website: mcneese.edu/career 337-475-5612	No	0
22	**Tulane University** Contact: Michelle Elking 6823 St. Charles Ave. New Orleans, LA 70118 website: tulane-csm.symplicity.com/employers 504-865-5000	No	0
23	**Delgado Community College** Contact: Brian Simon 615 City Park Ave. New Orleans, LA 70119 email: bsimon@dcc.edu 504-671-5000	No	0
24	**Our Lady of Holy Cross College** Contact: Jennifer Tubwell 4123 Woodland Drive, New Orleans, LA 70131 email: jtubwell@olhcc.edu 504-394-7744	No	0
25	**Southern University of New Orleans** Contact: Joe Marion 6400 Press Drive, New Orleans, LA 70126 email: jmarion@suno.edu 504-286-5389	No	0
26	**LA Works / Department of Labor** Contact: Greg Ganier 1001 N. 23rd Street, Baton Rouge, LA 70802 337-948-1377	No	0
27	**Allaccess.com** Contact: Mark Capuano 11 Music Circle Suite 101, Nashville, TN 37203 615-252-6400	No	7
28	**Louisianagrads.com** Contact: Tara email: tara@businessreport.com	No	0
29	**AMFMJOBS.com** Contact: Mark Holloway PO Box 4116, Oceanside, CA 92052 800-374-0119	No	0
30	**Remington College** Contact: Melanie Wallace 118 Rue Fountaine, Lafayette, LA 70508 337-981-4010	No	0

	email: melanie.wallace@remingtoncollege.edu		
31	**Grambling University** Contact: Johnny Patterson 403 Main Street, Grambling, LA 71245 318-274-2346 email: millagea@gram.edu	No	0
32	**Allaboutcountry.com** Contact: Kim Hennes 311 E. Center Avenue, Lake Bluff, IL 60044 910-520-9154 email: kim@allaboutcountry.com	No	0
33	**Traffic Directors Guild of America** Contact: Larry Keene 000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 926 949-429-7063 email: tdge@earthlink.net	No	0
34	**Freeman School of Business - Tulane** Contact: Ira Soloman 7 McAlister Drive, Tulane University, New Orleans, LA 70118 504-865-5000 email: careers@tulane.edu	No	0
35	**Glass Media** Contact: James Glass 18920 Misty Lake Drive, Cleveland, OH 44136 440-539-0234 radiowatch@glassmedia.biz	No	0
36	**Louisiana College** Contact: Mercer 1140 College Drive, Pineville, LA 71360 318-487-7011 email: mercer@lacollege.edu	No	0
37	**LSU Shreveport** Contact: Gina Starnes One University Place, Room 230, Shreveport, LA 71115 318-797-5062 fax: 318-797-5366	No	0
38	**Craigslist** accounts.craigslist.org/login	No	0
39	**Louisiana State University at Eunice** Contact: Atina Wright PO Box 1129 Room A-102, Eunice, LA 70535 337-550-1430 website: www.collegecentral.com/LSUE	No	0
40	**National Alliance of State Broadcasters Association** website: careerpage.org	No	0
	Loyola University New Orleans Contact: Jamie Pollett		

41	6363 St. Charles Avenue, New Orleans, LA 40118 504-865-3676 website: www.myinterfase.com/loyola/employer	No	0
42	**Walk In**	No	1
43	**UL Job Fair** Contact: Kim Billeadeau 104 E. University Ave, Lafayette, LA 70504 337-262-5300	No	0
44	**Department of Veterans Affairs** Contact: Ronald R Schroeder 3010 Knight Street Suite 110, Shreveport, LA 71105 318-861-3984	No	0
45	**RAB** Contact: Bob Lawrence 1320 Greenway Drive, Ste. 500, Dallas, TX 75038 88-276-2729 email: blawrence@rab.com	No	0
46	LinkedIn	No	0
47	Radio Online	No	0
48	Sportscasters Talent Agency of America	No	0
49	**Indeed** www.indeed.com/hire	No	3
50	**SLCC** Contact: 320 Devalcourt St 337-521-9000	No	0
	TOTAL INTERVIEWEES DURING 12 MONTH PERIOD		19