



Delta Media Corporation  
EEO Public File Report 2020-2021  
KDCG TV, KWLTV, KBCA TV, KLWB FM, KXKW, KSLO AM/FM, KOGM FM, KFXZ AM, KFXZ FM, KYMK FM, KVOL AM, KLCJ FM  
February 1, 2020 - January 31, 2021

**RECRUITMENT SOURCE LIST**

No.	Type of Outreach Initiative (Example: Internship, Job Fair, Etc.)	Brief Description of Activity (Include date, description of event, participation, etc)
1	Scholarship	Delta Media stations promoted the Louisiana Association of Broadcasters Scholarship Program Announcement and PSA (Airdates: 11/1/20-1/29/21)
2	Internship	Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their internship through the accredited university program. Eight (8) students participated.
3	Job Fair	Delta Media stations participated in three (3) job fairs. 1) ULL Spring 2020 Career Fair February 19, 2020; 2) Leda Virtual Job Fair August 6, 2020 ; 3) McNeese State University Virtual Career Fair & Intern Soiree October 29, 2020.
4	Diversity Webinar	Delta Media stations participated in the LAB "Courageous Conversation" Webinar on Diversity, Inclusion, and Leadership Development in the workplace on July 9, 2020.



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**POSITIONS FILLED DURING REPORTING PERIOD**

<b>Job Title</b>	<b>Sources Used To Fill Position (Numbers correspond to the number used in the Recruitment Source List)</b>	<b>Source Referring Hiree</b>
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Radio Advertisement
Production Director	5	In House Recruitment
Program Director/On Air Personality	1-4, 6, 16,27, 49	All Access



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### RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Yes/No)	No. Interviewees Referred During Reporting Period by Source
1	<b>LAB</b>	No	0
	Contact: Polly Prince Johnson		
	www.broadcasters.org		
	660 Florida Street, Baton Rouge, LA 70801		
	225-267-4522		
2	<b>University of Louisiana at Lafayette</b>	No	0
	Contact: Kim Billeadeau		
	104 E. University Ave, Lafayette, LA 70504		
	337-262-5300		
	careerservices.louisiana.edu		
3	<b>Acadianahelpwanted.com</b>	No	1
	Contact: Shelby Marion		
	6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111		
	303-562-0236		
4	<b>LEDA</b>	No	0
	Contact: Ryan Lagrange		
	211 E. Deval Court, Lafayette LA 70504		
	337-593-1400		
	lafayette.org/jobs		
5	<b>In House Recruitment</b>	No	1
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520		
	337-896-1600		
6	<b>KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM</b>	No	2
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520		
	337-896-1600		
7	<b>Referred by Friend</b>	No	1
8	<b>Professional Reference</b>	No	3

9	NAACP	No	0
	Contact: Janelle Chagois		
	604 St. John Street, Lafayette, LA 70501		
	337-233-4262		
10	United Negro College Fund	No	0
	Contact: Sylvia Waler		
	8260 Willow Oaks Corporate Drive, Fairfax, VA 22031		
	225-820-0165		
11	Hispanic Chamber of Commerce	No	0
	Contact: Darlene Kattan		
	PO Box 58031, Metairie, LA 70158		
	504-885-4262		
12	Monroe Women's Business & Professional Association	No	0
	Contact: Judy Wilson		
	6011 Desiard #40, Monroe, LA 71209		
	318-342-8807		
13	Urban League of New Orleans	No	0
	Contact: Gilda Ebanks		
	2912 Canal Street, New Orleans, LA 70119		
	504-620-2332		
14	National Council of Negro Women	No	0
	Contact: Pamela White		
	PO Box 8013, New Orleans, LA 70182		
	504-827-0050		
15	Army Career and Alumni Program	No	0
	Contact: Tami B Culbreath		
	7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459		
	337-531-1591		
16	LSU	No	0
	Contact: Amy Caillouet		
	1502 Patrick F Taylor Hall, Baton Rouge, LA 70803		
	225-578-2162		
17	Website: lafayetteradioadvertising.com	No	0
	Contact: Dave Landry		
	1749 Betrand Drive, Lafayette, LA 70506		
	337-233-6000		
18	Southern University of Baton Rouge	No	0
	Contact: Tamara Montgomery		
	PO Box 10400, Baton Rouge, LA 70813		
	225-771-4500		
19	Louisiana Tech Career College	No	0
	email: careercenter@latech.edu		
	305 Wisteria Street, Ruston, LA 71272		
	318-257-4336		
	Southeastern University		
	Contact: Stormy Bougeois		

20	548 Western Ave. Hammond, LA 70402	No	0
	website: <a href="http://www.selu.edu/career">www.selu.edu/career</a>		
	985-549-2121		
21	<b>McNeese State University</b>	No	0
	Contact: Cheryl Bellard		
	4205 Ryan St. Lake Charles, LA 80609		
	website: <a href="http://mcneese.edu/career">mcneese.edu/career</a>		
22	337-475-5612	No	0
	<b>Tulane University</b>		
	Contact: Michelle Elking		
	6823 St. Charles Ave. New Orleans, LA 70118		
23	website: <a href="http://tulane-csm.symplicity.com/employers">tulane-csm.symplicity.com/employers</a>	No	0
	504-865-5000		
	<b>Delgado Community College</b>		
	Contact: Brian Simon		
24	615 City Park Ave. New Orleans, LA 70119	No	0
	email: <a href="mailto:bsimon@dcc.edu">bsimon@dcc.edu</a>		
	504-671-5000		
	<b>Our Lady of Holy Cross College</b>		
25	Contact: Jennifer Tubwell	No	0
	4123 Woodland Drive, New Orleans, LA 70131		
	email: <a href="mailto:jtubwell@olhcc.edu">jtubwell@olhcc.edu</a>		
	504-394-7744		
26	<b>Southern University of New Orleans</b>	No	0
	Contact: Joe Marion		
	6400 Press Drive, New Orleans, LA 70126		
	email: <a href="mailto:jmarion@suno.edu">jmarion@suno.edu</a>		
27	504-286-5389	No	1
	<b>LA Works / Department of Labor</b>		
	Contact: Greg Ganier		
	1001 N. 23rd Street, Baton Rouge, LA 70802		
28	337-948-1377	No	0
	<b>Allaccess.com</b>		
	Contact: Mark Capuano		
	11 Music Circle Suite 101, Nashville, TN 37203		
29	615-252-6400	No	0
	<b>Louisianagrads.com</b>		
	Contact: Tara		
	email: <a href="mailto:tara@businessreport.com">tara@businessreport.com</a>		
30	<b>AMFMJOBS.com</b>	No	0
	Contact: Mark Holloway		
	PO Box 4116, Oceanside, CA 92052		
	800-374-0119		
30	<b>Remington College</b>	No	0
	Contact: Melanie Wallace		
	118 Rue Fountaine, Lafayette, LA 70508		
	337-981-4010		

	email: melanie.wallace@remingtoncollege.edu		
31	<b>Grambling University</b>	No	0
	Contact: Johnny Patterson		
	403 Main Street, Grambling, LA 71245		
	318-274-2346		
	email: millagea@gram.edu		
32	<b>Allaboutcountry.com</b>	No	0
	Contact: Kim Hennes		
	311 E. Center Avenue, Lake Bluff, IL 60044		
	910-520-9154		
	email: kim@allaboutcountry.com		
33	<b>Traffic Directors Guild of America</b>	No	0
	Contact: Larry Keene		
	000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 926		
	949-429-7063		
	email: tdge@earthlink.net		
34	<b>Freeman School of Business - Tulane</b>	No	0
	Contact: Ira Soloman		
	7 McAlister Drive, Tulane University, New Orleans, LA 70118		
	504-865-5000		
	email: careers@tulane.edu		
35	<b>Glass Media</b>	No	0
	Contact: James Glass		
	18920 Misty Lake Drive, Cleveland, OH 44136		
	440-539-0234		
	radiowatch@glassmedia.biz		
36	<b>Louisiana College</b>	No	0
	Contact: Mercer		
	1140 College Drive, Pineville, LA 71360		
	318-487-7011		
	email: mercer@lacollege.edu		
37	<b>LSU Shreveport</b>	No	0
	Contact: Gina Starnes		
	One University Place, Room 230, Shreveport, LA 71115		
	318-797-5062		
	fax: 318-797-5366		
38	<b>Craigslist</b>	No	0
	accounts.craigslist.org/login		
39	<b>Louisiana State University at Eunice</b>	No	0
	Contact: Atina Wright		
	PO Box 1129 Room A-102, Eunice, LA 70535		
	337-550-1430		
	website: www.collegecentral.com/LSUE		
40	<b>National Alliance of State Broadcasters Association</b>	No	0
	website: careerpage.org		
	<b>Loyola University New Orleans</b>		
	Contact: Jamie Pollett		

41	6363 St. Charles Avenue, New Orleans, LA 40118	No	0
	504-865-3676		
	website: <a href="http://www.myinterfase.com/loyola/employer">www.myinterfase.com/loyola/employer</a>		
42	<b>Walk In</b>	No	0
43	<b>UL Job Fair</b>	No	0
	Contact: Kim Billeadeau		
	104 E. University Ave, Lafayette, LA 70504		
	337-262-5300		
44	<b>Department of Veterans Affairs</b>	No	0
	Contact: Ronald R Schroeder		
	3010 Knight Street Suite 110, Shreveport, LA 71105		
	318-861-3984		
45	<b>RAB</b>	No	0
	Contact: Bob Lawrence		
	1320 Greenway Drive, Ste. 500, Dallas, TX 75038		
	88-276-2729		
	email: <a href="mailto:blawrence@rab.com">blawrence@rab.com</a>		
46	LinkedIn	No	0
47	Radio Online	No	0
48	Sportscasters Talent Agency of America	No	0
49	<b>Indeed</b>	No	1
	<a href="http://www.indeed.com/hire">www.indeed.com/hire</a>		
50	<b>SLCC</b>	No	0
	Contact:		
	320 Devalcourt St		
	337-521-9000		
<b>TOTAL INTERVIEWEES DURING 12 MONTH PERIOD</b>			10