

Category C: WTVZ

Non-Broadcast Efforts that enhance the value of children's E/I Programming

1/1/2020 – 12/31/2020

WTVZ

WTVZ broadcasts an average of four minutes each day of public service announcements aimed directly at viewers under the age of sixteen. These PSA's are aired in the designated kids programming time periods and address multiple children's issues such as healthy diets, environmental awareness and the importance of education.