

## **Category C: WPBN/WTOM**

*Non-Broadcast Efforts that enhance the value of children's E/I Programming*

1/1/2020 – 12/31/2020

### **WPBN/WTOM**

#### **1Q2020**

We ran the following PSA's during 2<sup>nd</sup> Qtr 2020 that covered topics that applied to children; AL Anon, Children's Miracle Network, 4H, Bullying, Buzzed Driving, Children's Cancer Research, Children's Miracle Network, Empower Girls, Genius of Play "Dear Parents", Junior Achievement, Pediatrics (Bedtime Routine, Keep Kids Active, Teen Drivers, Vaping), Texting Driving Never, & Save the Children Covid.

#### **2Q2020**

We ran the following PSA's during 2<sup>nd</sup> Qtr 2020 that covered topics that applied to children; 4H, AlAnon, Children's Miracle Network, Don't Drive High, Genius of Playtime 2020, Junior Achievement, Pediatrics Vaping, Avoid Teen Drowning, and Don't Text & Drive.

#### **3Q2020**

We ran the following PSA's during 3<sup>rd</sup> Qtr 2020 that covered topics that applied to children; Adopt from Foster Care, Children's Miracle Net Covid, Grand Traverse Dyslexia Association, Pediatrics "Doctor/Teen Visit", Pediatrics "Helmets", Pediatrics "Teen Drivers", Pediatrics Avoid Teen Drowning.

#### **4Q2020**

We ran the following PSA's during 2<sup>nd</sup> Qtr 2020 that covered topics that applied to children; AL Anon, childhood Medical Breakthroughs, Children's Miracle Network, Communities in school (Covid & Go To), 4H, Junior Achievement of NW Mi, MDA Telethon, Pediatrics (Helmets, Bedtime Routine, Keep Kids Active, Teen Drivers & Vaping) & Unicef.