KNSN aired various Public Service Announcements throughout 2020 in support of children’s issues. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues, Homefront, Environment, Teen Pregnancy, Child Safety, Online Safety, Traffic Safety, Drunk Driving Prevention, Anti-Bullying, Don't Text and Drive and Family Values. These spots are strategically placed to air during time periods when children are most likely to be watching. Additionally, KNSN covers a significant amount of high school athletics, allowing the station to form a partnership with local air school districts.