



WJAR • PROVIDENCE / NEW BEDFORD

A S I N C L A I R B R O A D C A S T I N G S T A T I O N

WJAR NON-BROADCAST EFFORTS
JANUARY 1-DECEMBER 31, 2020

The children's programming and promotional content furnished to the Station from January 1 – December 31, 2020 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. 73.671, NOTES 2 and 3.

In 2020, WJAR participated in the following... airing over 3,000 public service announcements per quarter that include but not limited to dental hygiene, animal conservation, forest conservation, etc., news talent visiting local schools and classrooms while other children's groups visited the station for tours, participating in non-profit events such as Junior Achievement, the Golden Apple Award recognizing teachers who go above and beyond in the classroom, and Health Check Kids reports that focus on children-themed health topics.

For the Golden Apple promotion, station continued with its on-air campaign for solicitation of teacher submissions through the quarter. Each honored teacher is chosen by a panel based on letters submitted by students and/or parents. One teacher is honored per week throughout the school year... a profile airing in NBC 10 News at 6PM on Thursdays and repeated on NBC 10 News Sunrise on Fridays. The Golden Apple is presented in partnership with Ocean State Credit Union & RI Department of Education.

For Health Check Kids, the station aired weekly segments in NBC10 News at 5:30PM. Each segment focused on health issues and matters relating to children. Topics included experimental treatment for ADHD that doesn't involve medication, expanding reach to children affected by opioid epidemic, new childhood autism guidelines, outdoor learning environment at local school, suicide prevention programs, etc.

On Saturday, June 20, Health Check 10 reporter Barbara Morse hosted a half-hour virtual town hall-style discussion on how children and their families are coping with the coronavirus pandemic physically, mentally and emotionally. Sponsored by Blue Cross and Blue Shield of Rhode Island, the program featured local medical experts who offered advice for families during these difficult times.

On Friday, July 10, NBC 10 News hosted one-hour special addressing Race in Rhode Island. With racial unrest and Black Lives Matter protests being held across the country, local state leaders address racism in Rhode Island. This special was repeated on Thursday, July 16.

On Friday, September 11, NBC 10 News educator reporter Ashley Cullinane hosted one-hour special, Path Forward: Going Back to School. Interviews included RI Governor Gina Raimondo, Teachers' Union Executive Director and the Commissioner of Education. Topics covered included a "typical" day in a pandemic, children being super spreaders, the roles of school nurses, teen depression, special education and medically fragile students and cleaning protocols.

On October 10, the children's programming block was preempted due to the scheduled 2020 French Open (tennis). Four of the six programs (A New Leaf, The Champion Within, Voyager with Josh Garcia and Vets Saving Pets) were rescheduled to Sunday, October 18, 2020 outside of the required 7-day before or 7-day after the preemption.