

Univision Seattle (KUNS-TV) Children's Report:

PSAs Aired during 4th Quarter 2020 on Univision Seattle (KUNS-TV):

Discovering Nature/Ad Council -

Research shows there are many benefits to kids spending time in nature. This time spent outdoors gives children the ability to explore, use their imaginations, discover new wildlife and engage in unstructured and adventurous play. This campaign seeks to raise awareness of these benefits, inspiring young people to discover the joy of exploring the natural world, and encouraging families to experience nature first-hand.

Adopt Us Kids/Ad Council -

"Adopt Us Kids" aims to promote adoption from foster care and raise awareness of the significant number of older youth waiting to be adopted. The new materials are part of the National Adoption Recruitment Campaign and Response. Featuring the theme "You don't have to be perfect to be a perfect parent", this campaign -- developed in partnership with the U.S. Children's Bureau and Ad Council -- illustrates through humor that youth in foster care don't need perfection; they need the commitment and love a permanent adoptive family can provide.

American Dental Association -

The ADA is committed to its members and to the improvement of oral health for the public. The ADA's vision is to be the recognized leader on oral health with its mission to help all members succeed. The ADA works to advance the dental profession on the national, state, and local level. ADA Foundation is a philanthropic arm that provides scholarships for dental students, advocates for children's dental health and supplies disaster relief to members in need.

CDC Childhood Immunizations –

CDC works 24/7 to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same. CDC increases the health security of our nation. As the nation's health protection agency, CDC saves lives and protects people from health threats. To accomplish our mission, CDC conducts critical science and provides health information that protects our nation against expensive and dangerous health threats, and responds when these arise.

NAMM Foundation/Just Play/Music Awareness –

Founded in 2006, The NAMM Foundation represents the generosity and philanthropy of the music products industry. A supporting organization of NAMM, the National Association of Music Merchants, the NAMM Foundation is funded through trade association activities and donations. Its mission is to advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs.

ATENCION ATENCION – Atencion Atencion is a television show that uses puppets, music, stories, movement, images and color to bring education to kids in the pre-school stage in an entertaining way with a unique audiovisual experience. The program teaches children life and social skills, such as sharing and travels around the world. The program encourages viewers to move along with and dance with the characters in the program.

NATURALEZA HUMANA - This program is an educational series based on stories about animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom. This program is created to promote positive behavior and character building in children by reinforcing values and virtues, and by developing decision-making, critical thinking and teamwork skills.

PLANETA DE NIÑOS – This is a program about a planet of children. The program’s protagonist is Planetica, a girl who invites the children to see the universe of knowledge from their perspective, that of a child learning. Planeta de niños reinforces values and manners. Children learn values from etiquette and protocol to fundamental principles such as solidarity and freedom.

Events & segments during 4th Quarter 2020 on Univision Seattle (KUNS-TV):

Salvation Army Toy Drive interview segment (station sponsored)

KUNS partnered with KOMO and the Salvation Army to help conduct 2020’s annual toy drive to bring some happiness to those in need of some holiday joy. Through segments, shout outs and by participating in the Toy Drive KUNS was able to be a part of helping families in the community find some holiday cheer.