

WPTV, West Palm Beach, FL

Public Inspection File Documents

Station WPTV-TV timely complied with the online file posting requirements except as follows:

Political File:

Scripps makes extraordinary efforts to ensure that its stations comply with the FCC's directive that political purchase orders be uploaded to its stations' online political files in an easily accessible fashion "as soon as possible." Senior corporate staff are tasked with training local station sales personnel in Scripps' practices, and during times of significant political buying, Scripps hires additional corporate employees who are dedicated to monitoring its local stations' practices in real time and assisting them with compliance.

While a review of Station WPTV's online file suggests that sometimes an order's posting was not timely, review of the history of the station's political file activity shows that the station was often in fact adding material related to that order—and deleting previous filings documenting that order--as required to update or otherwise supplement the original order.

Scripps is unable to certify that all of the many postings to the station's political file were made within a day of the order's receipt. Late uploads could have occurred due to issues such as delayed purchaser approval of a final order, the need to make follow-up inquiries to the purchasing agent to obtain all the required information, internet connection problems-- including difficulties accessing the FCC's online public file, or staff processing errors. The station did not believe it necessary to make a contemporaneous note of any such occurrence that was promptly remedied.

Whenever Scripps discovers through its rigorous compliance and review processes that political file uploads at a station did not occur as soon as possible under the circumstances, Scripps has made the needed corrections to station processes to ensure timely uploads going forward.

Scripps certifies that it will continue to work with and monitor Station WPTV's political file practices to ensure that the station meets the FCC's political public file requirements.

Issues/Programs Lists:

The station inadvertently was three days late in posting its First Quarter 2015 Issues/Programs report to its online public inspection file.