

### **Next Gen Television Deployment Plan**

TEGNA Inc. (“TEGNA”), on behalf of its subsidiary KONG-TV, Inc. (“Licensee”), licensee of television station KONG, Everett, Washington (“KONG”) (Facility ID 35396), herein applies for Commission authority to convert to Next Gen Television operation, commencing on December 8, 2020. KONG will broadcast, via its Next Gen Television facilities, its own independent primary channel, the NBC-affiliated primary channel of its sister station KING-TV, Seattle, Washington (“KING”) (Facility ID 34847),<sup>1</sup> and the primary channels of FOX affiliate KCPQ, Tacoma, Washington (“KCPQ”) (Facility ID 33894) and MyNetwork affiliate KZJO, Seattle, Washington (“KZJO”) (Facility ID 69571), both licensed to Fox Television Stations, LLC (“Fox”).

In accordance with the Commission’s Next Gen Television rules, KONG will broadcast an ATSC 1.0 simulcast of KONG’s primary channel via KING’s existing facilities.<sup>2</sup> However, due to bandwidth constraints, KING is unable to host KONG’s multicast channels, currently affiliated with the This TV and Bounce networks. In order to avoid disruption to local viewers and preserve over-the-air access to these multicast channels, Licensee has entered into a channel sharing arrangement with Fox for Fox’s Seattle stations to serve as ATSC 1.0 hosts for KONG’s multicast channels. Under the arrangement, illustrated in Table A below, KZJO will host KONG’s Bounce multicast channel and KCPQ will host KONG’s This TV multicast channel (while allocating sufficient bandwidth for KONG to broadcast up to one additional stream of SD-formatted content at KONG’s option). To avoid viewer confusion, each of KONG’s current multicast channels would retain its existing PSIP virtual channel, and any additional KONG-originated stream broadcast via KCPQ’s facilities would be associated with KONG’s PSIP major channel.<sup>3</sup>

**Table A: Transmission of KONG Streams in ATSC 1.0 as of Next Gen Television Conversion Date**

<b>PSIP</b>	<b>Affiliation</b>	<b>Host</b>	<b>Host RF Channel</b>	<b>ATSC 3.0 Simulcast</b>
16.1	Independent (Primary)	KING	25	Yes (KONG)
16.2	Bounce TV	KZJO	36	No
16.3	This TV	KCPQ	13	No

KONG’s existing licensed contour is entirely contained within the contours of KCPQ and KZJO, thus ensuring that all of KONG’s existing over-the-air viewers will continue to have access to the station’s multicast channels in ATSC 1.0 format.<sup>4</sup> KONG is airing public service announcements to inform viewers of its upcoming transition and of the need for viewers to rescan their televisions after the transition date in order to maintain over-the-air access to KONG’s program streams in the current

<sup>1</sup> KING is licensed to King Broadcasting Company, also a subsidiary of TEGNA.

<sup>2</sup> 47 C.F.R. § 73.3801(b). As shown in the contour overlap map provided as Attachment 1, KING’s signal fully serves KONG’s community of license and more than 99.98 percent of the population currently within KONG’s ATSC 1.0 contour. See 47 C.F.R. § 73.3801(c), (f)(5).

<sup>3</sup> Licensee concurrently is filing a request for Special Temporary Authority, to the extent required, to broadcast its ATSC 1.0-formatted multicast channels via the facilities of the Fox stations. Licensee will file a new request prior to adding or changing the KONG multicast channels hosted by the Fox stations.

<sup>4</sup> See Attachment 1.

format.<sup>5</sup> Moreover, KONG's notices to MVPDs regarding KONG's Next Gen Television conversion<sup>6</sup> explained that KONG's multicast channels would be relocated in this manner and provided KONG's engineering contact information in case any questions arise from local MVPDs.

Licensee also notes that KONG fulfills all of its children's programming requirements by airing core E/I programming on the station's primary stream. KONG does not, and does not intend to, rely on any programming broadcast on its multicast streams for compliance with the Commission's children's programming requirements.

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<sup>5</sup> See 47 C.F.R. § 73.3801(g).

<sup>6</sup> See 47 C.F.R. § 73.3801(h).

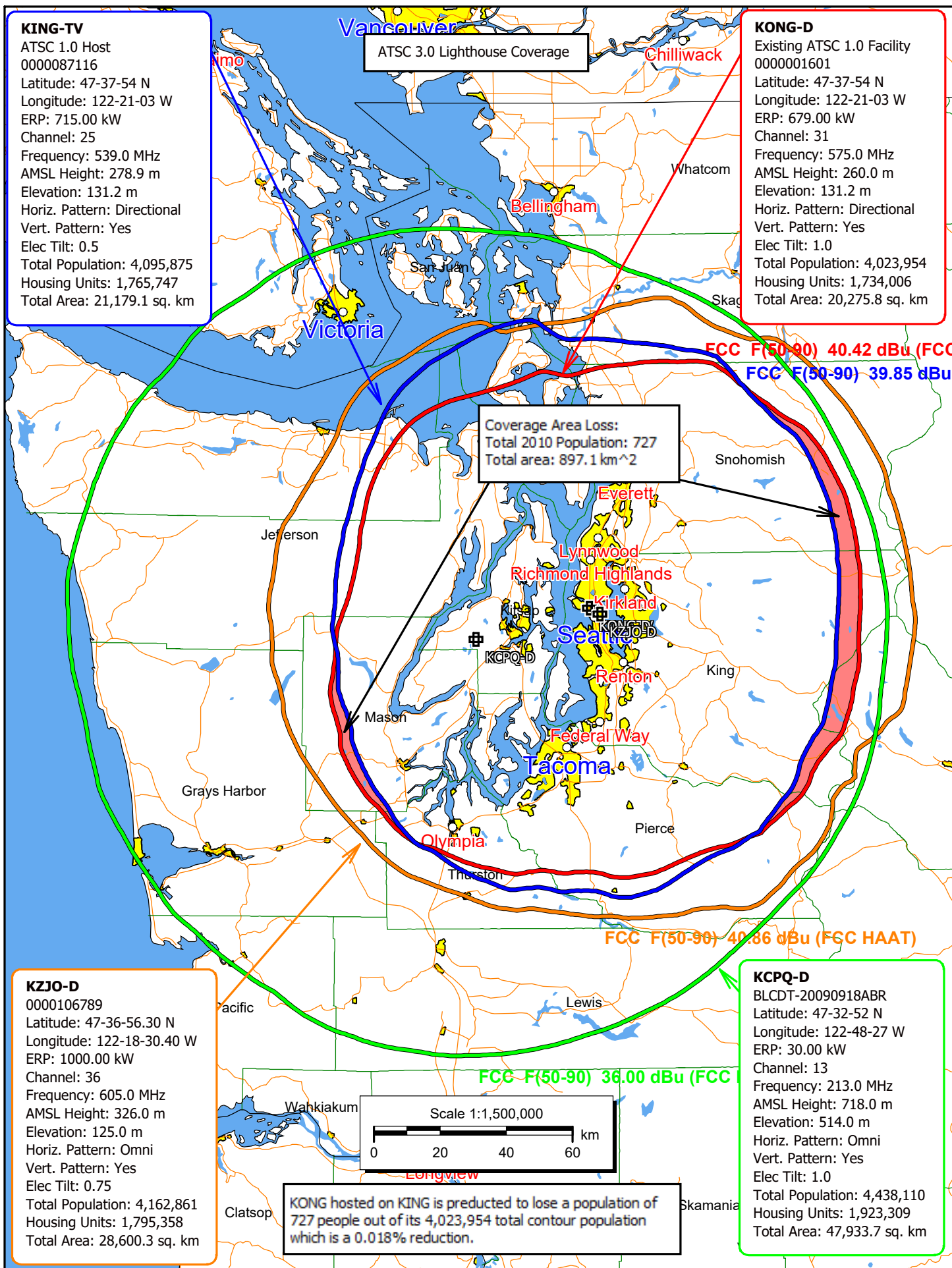
# Attachment 1

**KING-TV**

ATSC 1.0 Host  
0000087116  
Latitude: 47-37-54 N  
Longitude: 122-21-03 W  
ERP: 715.00 kW  
Channel: 25  
Frequency: 539.0 MHz  
AMSL Height: 278.9 m  
Elevation: 131.2 m  
Horiz. Pattern: Directional  
Vert. Pattern: Yes  
Elec Tilt: 0.5  
Total Population: 4,095,875  
Housing Units: 1,765,747  
Total Area: 21,179.1 sq. km

**KONG-D**

Existing ATSC 1.0 Facility  
0000001601  
Latitude: 47-37-54 N  
Longitude: 122-21-03 W  
ERP: 679.00 kW  
Channel: 31  
Frequency: 575.0 MHz  
AMSL Height: 260.0 m  
Elevation: 131.2 m  
Horiz. Pattern: Directional  
Vert. Pattern: Yes  
Elec Tilt: 1.0  
Total Population: 4,023,954  
Housing Units: 1,734,006  
Total Area: 20,275.8 sq. km

**KZJO-D**

0000106789  
Latitude: 47-36-56.30 N  
Longitude: 122-18-30.40 W  
ERP: 1000.00 kW  
Channel: 36  
Frequency: 605.0 MHz  
AMSL Height: 326.0 m  
Elevation: 125.0 m  
Horiz. Pattern: Omni  
Vert. Pattern: Yes  
Elec Tilt: 0.75  
Total Population: 4,162,861  
Housing Units: 1,795,358  
Total Area: 28,600.3 sq. km

**KCPQ-D**

BLCDT-20090918ABR  
Latitude: 47-32-52 N  
Longitude: 122-48-27 W  
ERP: 30.00 kW  
Channel: 13  
Frequency: 213.0 MHz  
AMSL Height: 718.0 m  
Elevation: 514.0 m  
Horiz. Pattern: Omni  
Vert. Pattern: Yes  
Elec Tilt: 1.0  
Total Population: 4,438,110  
Housing Units: 1,923,309  
Total Area: 47,933.7 sq. km