

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2018 to November 30, 2019

Stations Comprising Station Employment Unit:

KDGO AM, KPTE FM, KKDG FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	3/5/2019	6	Durangobusiness.org	4,5,9,10,12,13,14,15,16

Total Number of Persons Interviewed During

Applicable Period:

6

Recruitment Sources:

	Contact	Address	Method of Contact	#Interviews from Source
Radio Announcements				
1	KDGO/KKDG/KPTE	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240
2	KENN/KRWN/KISZ	Cheryl Jim	212 W. Apache, Farmington, NM 87401	(505) 325-3541
3	KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565
Colleges:				
4	Fort Lewis College	Skyhawks Job Source	1000 Rim Dr, Durango CO 81301	www.cso.fortlewis.edu
Non-Profits:				
5	Durango Regional Job Fair	Sharon Hermes	sharon@durangoherald.com	(970) 375-4534
6	Women's Resource Center	Administrative Assistant	679 E 2nd Ave, Unit 6, Durango CO 81301	Fax 970-247-8722
Newspapers:				
7	Durango Herald	Odette Zenico	odette@durangoherald.com	(970) 375-4534
Internet Site:				
8	99xdurango.com	Dustin Nolen	dustinnolen@americangeneralmedia.com	(970) 247-1240
9	Americangeneralmedia.com	Kelly Selk	kmcmasters@americangeneralmedia.com	(661) 328-0118
10	Connectingcolorado.com	Self Post	www.connectingcolorado.com	Internet Post
11	Craigs List	Self Post	craigslist.com	Internet Post
12	durangobusiness.org	Jessica	www.durangobusiness.org	Internet Post
13	facebook.com	Self Post	www.facebook.com	Internet Post
Other:				
14	Internal/Cortez	Deborah McHenry	2402 Hawkins, Cortez CO. 81321	Self-post
15	Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	Self-post
16	Internal/Farmington	Cheryl Jim	212 West Apache. Farmington NM. 87401	Self-post
17	Referrals			
18	Direct Contact			
19	Word-of-Mouth			
20	Walk-in			

Outreach Initiatives:

1)	Fort Lewis College Spring Job Fair	February 7, 2019	Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested	Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
2)	Durango Regional Job Fair	March 15, 2019	Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested	Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
3)	Hope Christian Academy Tour	April 25, 2019	KPTE Program Director gave a tour of the studios and answered questions about radio broadcast careers.	Initiative 15: Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities
4)	Durango Regional Job Fair	September 17, 2019	Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested	Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
5)	13th Annual Economic Summit	October 23, 2019	General Manager and Program Director attended event where speakers gave presentations on acquiring skills that could qualify them for higher level positions and/or improve or learn new skills	Initiative 4: Participation in event sponsored by community groups active in broadcast employment issues
6)	C Hughes Consulting LLC Tour			

November 7, 2019

KPTE Program Director gave a tour of the studios and answered questions about radio broadcast careers.

Initiative 15: Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities
