

NARRATIVE STATEMENT

Entravision's Colorado Employment Unit has, as one of its priorities, the development a diverse staff of skilled employees.

The Employment Unit posts positions internally at its Station, advertises on-air for job openings, regularly sponsors and attends jobs fairs, works with broadcaster and other organizations to make its job openings widely available and targeted to candidates interested in media careers, and corporately posts jobs on Entravision's Website, all in an effort to recruit women and minority group members to its workforce.

The principal effort for promoting Employment Unit employment has been to raise its profile within the Colorado area that the Employment Unit serves. To that end, the Employment Unit has undertaken a robust internship program to develop interest in broadcasting by college students and participates in broadcast-related events being held at local educational and community-based institutions.

The Employment Unit also recognizes that its most valuable asset is its employees. To that end, the Employment Unit has engaged in a variety of employee development efforts, including job training, skills development, and career advancement.

In addition, the Employment Unit reaches out to the community for new employees through a vigorous effort involving participation in job fairs which are aimed at minority group participants (though that has been curtailed recently owing to the Covid-19 pandemic).

The Employment Unit expects to continue its efforts in support of diversity and the development of its existing diverse staff.