

KDKD (AM), KDKD-FM, KXEA(FM)

EEO PUBLIC FILE REPORT

October 1, 2019 – September 30, 2020

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Community Affairs Director	2, 4, 6, 7, 10	7
Video Producer	2, 6, 7, 10	4
News Director	3, 4, 6	4
On-Air Personality	3, 4, 6	2
Receptionist	3, 4, 6	9
Marketing Consultant	2, 3, 4, 6, 7	12

KDKD (AM), KDKD-FM, KXEA(FM)**EEO PUBLIC FILE REPORT**

October 1, 2019 – September 30, 2020

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Clinton Chamber of Commerce 200 S. Main Clinton, Missouri 64735 Phone: 660-885-8266 Email: debby@clintonmo.com Debby VanWinkle	No	0
2	Facebook.com Website www.facebook.com	No	8
3	Indeed.com Website www.indeed.com	No	47
4	Missouri Broadcaster Association 1025 Northeast Drive Jefferson, Missouri 65109 Phone: 573-636-6692 Email: mgordon@mbaweb.org Mark Gordon	No	4
5	Missouri Job Center 215 E. 5th St. Sedalia, Missouri 65301 Phone: 660-530-5627 Email: annsmith@pfh.org Annette Smith		0
6	MyKDKD.com (SEU Website) 2201 N. Antioch Rd. Clinton, MO 64735 Phone: 660-885-6141	No	4
7	On-Air Announcements (One or more SEU stations)	No	2
8	Radford Media Group Website www.radfordmediagroup.com	No	0
9	State Fair Community College 3201 W. 16th Sedalia, Missouri 65301 Phone: 660-530-5800 Email: careerservices@sfccmo.edu Career Services	No	0
10	University of Central Missouri	No	1

KDKD (AM), KDKD-FM, KXEA(FM)

EEO PUBLIC FILE REPORT

October 1, 2019 – September 30, 2020

	WDE 1200 Warrensburg, Missouri 64093 Phone: 660-543-4379 Email: jsporter@ucmo.edu Joni Porter		
11	Walk-In/Self-Referral	No	1
12	Word-of-Mouth Referral	No	1

KDKD (AM), KDKD-FM, KXEA(FM)

EEO PUBLIC FILE REPORT

October 1, 2019 – September 30, 2020

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in an event sponsored by or on behalf of an educational institution	On October 15th, 2019, our owners attended College and Career Day at Clinton High School, during which we spoke with students about the opportunities available for a future career in broadcasting as well as internships.
2	Participate in an event sponsored by or on behalf of an educational institution	On October 24 th , 2019, one of our owners, Clayton Radford was the guest speaker in Bethany Pierce’s Journalism Class at Clinton High School, during which he spoke to the students about careers in broadcast media and local news coverage.