

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2018 to November 30, 2019

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/KHRS-FM

		<u>Vacancy Information</u>	
Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Source of Hire
Traffic Manager	5/1/2019	5	4
Promotions Director	5/20/2019	2	4
Program Director	9/9/2019	3	3
General Manager	1/31/19	3	5
Sales Manager	1/2/2019	1	1
Account Executive	9/9/2019	4	4
Account Executive	11/11/2019	4	4

Recruitment Sources:

Radio Announcements

	Contact Person	Address	Telephone or email	#Interviews from Source
1. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato MN 56001	507.345.4537	0

Internet Site:

3. allaccess.com	website only	www.allaccess.com	website only	3
4. Indeed	website only	www.indeed.com	website only	14
5. MN Broadcasters Assoc	website only	www.minnesotabroadcasters.com/careers/	website only	2
6 Radio Mankato	websites	radiomankato.com	website only	2
Womens Job Board		www.womensjoblist.com	website only	0

Newspapers:

7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451	0
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Postings:

9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888	
11. Bethany Lutheran College	Chris Johnson	700 Luther Dr, Mankato MN 56001	507.327.4156	0
12. Brown College	Mike Kronforst	1345 Mendota Hts Rd, Mendota Hts MN 55120	651.905.3400	0
13. South Central College	Debra Salmon	1920 Lee Blvd, N Mankato MN 56003	507.389.7200	0
14. Gustavus College	Kirk Beyer	800 W College Ave, St Peter MN 56082	507.933.7676	0
16. MSU MANKATO	Mavis Richardson	Mankato, MN	800.722.0544	0
17. Express Employment		North Mankato		0

Employee Referral

17. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato, Mn 56001	507.345.4537	1
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Supplemental Outreach Initiatives:

- 1) **Internship**
December 1, 2018 - November 30, 2019
Mankato State University
Campus and community Job Fair
September 4th, 2019
Amanda Weister
Participated in Mankato State University Job Fair including booth.
Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 11 interns.
507.345.4537

4) **South Central College**

Participated in South Central College Job
Fair including booth. March 18, 2019

5) **Spring Job Fair**

Participated in Spring Job Fair including
booth. April 3, 2019 at South Central
College

6) **September 11th, 2018**

Bethany Lutheran College Andrew Overn ke to a media group at Bethany Lutheran College
