

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2018 to November 30, 2019

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/KHRS-FM

Vacancy Information

Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Source of Hire
Traffic Manager	5/1/2019	5	4
Promotions Director	5/20/2019	2	4
Program Director	9/9/2019	3	3
General Manager	1/31/19	3	5
Sales Manager	1/2/2019	1	1
Account Executive	9/9/2019	4	4
Account Executive	11/11/2019	4	4

Recruitment Sources:

Radio Announcements

	Contact Person	Address	Telephone or email	#Interviews from Source
1. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato MN 56001	507.345.4537	0

Internet Site:

3. allaccess.com	website only	www.allaccess.com	website only	3
4. Indeed	website only	www.indeed.com	website only	14
5. MN Broadcasters Assoc	website only	www.minnesotabroadcasters.com/careers/	website only	2
6 Radio Mankato	websites	radiomankato.com	website only	2
Womens Job Board		www.womensjoblist.com	website only	0

Newspapers:

7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451	0
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Postings:

9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888	
11. Bethany Lutheran College	Chris Johnson	700 Luther Dr, Mankato MN 56001	507.327.4156	0
12. Brown College	Mike Kronforst	1345 Mendota Hts Rd, Mendota Hts MN 55120	651.905.3400	0
13. South Central College	Debra Salmon	1920 Lee Blvd, N Mankato MN 56003	507.389.7200	0
14. Gustavus College	Kirk Beyer	800 W College Ave, St Peter MN 56082	507.933.7676	0
16. MSU MANKATO	Mavis Richardson	Mankato, MN	800.722.0544	0
17. Express Employment		North Mankato		0

Employee Referral

17. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato, Mn 56001	507.345.4537	1
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Supplemental Outreach Initiatives:

- 1) **Internship**
December 1, 2018 - November 30, 2019
Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 11 interns.
507.345.4537
- 2) **mankato State University Campus and community Job Fair**
September 4th, 2019
Amanda Weister
Participated in Mankato State University Job Fair including booth.

4) **South Central College**

Participated in South Central College Job
Fair including booth. March 18, 2019

5) **Spring Job Fair**

Participated in Spring Job Fair including
booth. April 3, 2019 at South Central
College

6) **September 11th, 2018**

Bethany Lutheran College

Andrew Overn ke to a media group at Bethany Lutheran College
