

EEO Narrative
Florida West Coast Public Broadcasting, Inc.

Florida West Coast Public Broadcasting, Inc., licensee of WEDU-TV and WEDQ-TV (“WEDU/WEDQ PBS”), achieves broad and inclusive outreach by recruiting widely for vacancies and by engaging in a variety of outreach and recruitment activities. Among the many recruitment sources WEDU/WEDQ PBS uses to fill vacancies are: the Nonprofit Leadership Center of Tampa Bay, Indeed.com, the Society of Broadcast Engineers JobsOnline, Livingston Associates (executive recruiting firm), the WEDU website, and internal postings and referrals.

The stations host a robust year-round internship program that provides high school and college students with opportunities to learn about careers in public television and television broadcasting in general. Students who are interested in non-broadcasting areas, such as accounting and special events, also have the chance to gain hands on experience at the stations.

WEDU/WEDQ PBS’ leadership and staff are committed to playing an active role in community diversity initiatives and efforts to serve local low-income families and people with disabilities. Station staff regularly engage with the community through participation in outreach events in the area. The events have included but are not limited to: a multitude and variety of educational and literacy events for children and families; the Great American Teach-In, which involved speaking to children about public broadcasting careers; Disability Mentoring Day, where students had the opportunity to shadow station employees; and participation in the City of Tampa’s Autism Friendly Advisory Committee and the Florida Diversity Council.

WEDU/WEDQ PBS also regularly hosts tours for students of all ages and community groups. Participants have the opportunity to tour the station facilities, learn about production and operations, and witness live tapings.