

NARRATIVE STATEMENT

Entravision's Tampa Area Employment Unit has always sought to develop and continues to maintain the diversity of its staff.

The Employment Unit posts positions internally at its Station, advertises on-air for job openings, regularly attends jobs fairs, and corporately posts jobs on Entravision's Website.

The principal effort for promoting Employment Unit employment has been to raise its profile with the diverse community in the Tampa area. To that end, the Employment Unit has undertaken a robust internship program to develop interest in broadcasting by college students and participates in broadcast-related events being held at local educational and community-based institutions.

The Employment Unit also recognizes that its most valuable asset is its employees. To that end, the Employment Unit has engaged in a variety of employee development efforts, including training, mentoring, and career advancement.

In addition, the Employment Unit reaches out to the community for new employees through a vigorous effort involving participation in job fairs which are aimed at minority group participants (though that has been curtailed recently owing to the Covid-19 pandemic).

The Employment Unit expects to continue its efforts in support of diversity and the development of its existing diverse staff.