

SEU Outreach Efforts -- 2018-2020

2018-2019

The SEU consisting of AM Stations KXEN and WGNU, St. Louis, Missouri (the “Stations”), conducted internship programs for students from local area colleges in 2018. The initial program ran from May to July 2018, with a student intern from Florissant Valley Community College in St. Louis. The second program ran from August 2018 to December 2018, with a student intern from Meramec Community College in St. Louis. The interns were instructed in various aspects of radio station operations, including production of commercials and board operation.

On April 28, 2018, the SEU sent approximately 40 letters to potential recruitment sources, requesting that they notify the SEU if they become aware of potential candidates for positions with the SEU, even though at that time, the SEU was not then looking to hire.

In an effort to expand the skillsets of SEU employees and encourage promotions, the SEU conducted on-the-job training in the use of software for production of commercials and other production department duties.

2019-2020

Throughout the first six months of the calendar year 2019, the octogenarian principal of the Stations’ licensees was engaged in negotiations for the sale of the Stations. With his plan to sell the Stations as soon as possible, the internship program for college students that the SEU conducted in all prior years of the Stations’ license terms was discontinued. For the same reason, SEU representatives did not attend job fairs. On July 19, 2019, the Stations’ licensees entered into an Asset Purchase Agreement (“APA”) for the sale of the Stations. In addition, the APA provided for the prospective buyer to provide programming for the Stations until the parties closed the sale pursuant to prior Commission consent. See File Nos. BAL-20190726AAF and BAL-20190726AAG. However, the sale of the Stations was not consummated, and the APA was terminated on June 23, 2020. (Notices of non-consummation were filed with the Commission on June 25, 2020.) The facts and circumstances set forth above resulted in the one aberrant year in a record of otherwise consistent outreach undertaken in each year of the Stations’ license terms.