

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2019 – SEPTEMBER 20, 2020

MONTH POSITION WAS OPEN: OCTOBER 2019

MONTH POSITION WAS FILLED: JULY 2020

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED amilligan@marshallnews.com

SEDALIA DEMOCRAT – EMAILED hayleyc@sedaliademocrat.com

WARRENSBURG NEWSPAPER – EMAILED darleneyoung@npgco.com

RADIO –

KMMO AM/FM

OTHER –

FACEBOOK – 2 INTERVIEWED

KMMO.COM – 4 INTERVIEWED

FRIENDS – 2 INTERVIEWED

TOTAL NUMBER OF APPLICANTS INTERVIEWED 8

TOTAL NUMBER OF APPLICATIONS RECEIVED 19

**RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:**

FRIEND – JULY 27, 2020

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2019 – SEPTEMBER 20, 2020**

OCTOBER 9, 2019 – KMMO SPONSORED THE CAREER FAIR AT THE UNIVERSITY OF CENTRAL MISSOURI. LARRY SMITH ATTENDED AND TALKED TO STUDENTS ABOUT JOB OPPORTUNITIES AT KMMO.

NOVEMBER 1, 2019 – LARRY SMITH ATTENDED AND INTERVIEWED ATTENDEES AT THE UNIVERSITY OF MISSOURI RESEARCH FARM TOUR FOR THE PEARLS OF PRODUCTION WOMEN'S CONFERENCE THAT WAS SPONSORED BY THE UNIVERSITY OF MISSOURI.

NOVEMBER 12, 2019 – SALINE COUNTY CAREER CENTER MARKETING STUDENTS CAME TO KMMO FOR A TOUR WITH JAMES ABEY. MEGAN MAUPIN TALKED TO THEM ABOUT SALES.

DECEMBER 31, 2019 – ANNA BABIAK, A STUDENT FROM MISSOURI VALLEY COLLEGE, STARTED HER INTERSHIP AT KMMO AND IS NOW A PART-TIME EMPLOYEE AT KMMO.

FEBRUARY 12, 2020 – LARRY SMITH ATTENDED AND SPOKE TO COLLEGE STUDENTS ABOUT A CAREER IN RADIO BROADCASTING AND SALES AT THE SPRING CAREER EXPO AT THE UNIVERSITY OF CENTRAL MISSOURI. KMMO SPONSORED THIS EVENT.

FEBRUARY 13-22, 2020 – KMMO AG DIRECTOR, LARRY SMITH, WENT TO 35 HIGH SCHOOLS AND INTERVIEWED FFA STUDENTS. THESE INTERVIEWS AIRED DURING NATIONAL FFA WEEK FEBRUARY 24-29, 2020.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED BY AG DIRECTOR, LARRY SMITH, AT AREA COUNTY FAIRS:

JULY 11, 2020 – CARROLL COUNTY

JULY 13, 2020 – PETTIS COUNTY JUNIOR LIVESTOCK SHOW IN SEDALIA

JULY 14, 2020 – RAY COUNTY

JULY 15, 2020 – CHARITON COUNTY

JULY 15-18, 2020 – SALINE COUNTY FAIR

JULY 23, 2020 – COOPER COUNTY FAIR

AUGUST 22, 2020 – LARRY SMITH DID INTERVIEWS WITH PARTICIPANTS AT THE 2020 MISSOURI STATE FAIR SALE OF CHAMPIONS. BOTH VIDEO AND AUDIO FROM THE EVENT WERE LIVESTREAMED ON KMMO.COM AND KMMO FACEBOOK PAGE.

SEPTEMBER 9, 2020 – KMMO SPONSORED A VIRTUAL CAREER FAIR PUT ON BY THE UNIVERSITY OF CENTRAL MISSOURI. LARRY SMITH INTERVIEWED COLLEGE STUDENTS FOR POSSIBLE JOB OPPORTUNITIES AT KMMO.