

EEO Narrative Statement

Missouri Valley Broadcasting, Inc.

KMMO(AM), Marshall, MO (Facility ID No. 43288)

KMMO-FM, Marshall, MO (Facility ID No. 43226)

Missouri Valley Broadcasting, Inc. (“Licensee”) has taken a number of efforts to achieve broad and inclusive outreach for stations KMMO and KMMO-FM collectively, the “Stations”) over the period of time covered by this report. In addition to Licensee’s broad outreach to fill specific open positions at the Stations, Licensee has participated in several outreach activities over the past 2 years as detailed in the Stations’ 2018-2019 and 2019-2020 Annual EEO Reports attached to this EEO Program Report (FCC Form 2100 – Schedule 396).

Licensee airs advertisements of job openings on each of the Stations. Licensee also posts job openings on the Stations’ websites. Licensee believes that, through the steps described above, it has succeeded in achieving broad and inclusive outreach in its hiring practices.