

EEO PUBLIC FILE REPORT

**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2018 – SEPTEMBER 20, 2019

MONTH POSITION WAS OPEN: FEBRUARY 2019

MONTH POSITION WAS FILLED: MARCH 2019

POSITION FILLED:

FULL TIME SALES

**RECRUITMENT SOURCES USED AND HOW MANY INTERVIEWED FOR
POSITION FROM EACH SOURCE:**

NEWSPAPERS –

THE MARSHALL DEMOCRAT NEWS – EMAILED sduvall@marshallnews.com –
2 INTERVIEWED

SEDALIA DEMOCRAT – EMAILED ksimon@civitasmedia.com – 1
INTERVIEWED

WARRENSBURG NEWSPAPER – EMAILED carolynsivils@npgco.com

RADIO –

KMMO AM/FM

OTHER –

FACEBOOK – 2 INTERVIEWED

KMMO.COM

LETTERS –

(MAILED – 10/11/17)

NORTHWEST MISSOURI STATE UNIVERSITY

BROADCAST PLACEMENT DIRECTOR

OFFICE OF CAREER SERVICES

800 UNIVERSITY DRIVE ADM. BLDG. #130

MARYVILLE, MO. 64468

DIVISION OF WORKFORCE DEVELOPEMNT

3208 W. 16TH ST.

SEDALIA, MO. 65301

LINCOLN UNIVERSITY

KJLU RADIO

1004 EAST DUNKLIN ST.

JEFFERSON CITY, MO. 65102-0029

MARSALINE BRANCH NAACP

ATTN: CLYDE WILLIAMS

522 E. EASTWOOD

MARSHALL, MO. 65340

BROADCAST CENTER
ATTN: KARA FAVIO
2360 HAMPTON AVE.
ST. LOUIS, MO. 63139

MISSOURI VALLEY COLLEGE
C/O REGISTRAR OFFICE
500 E. COLLEGE
MARSHALL, MO. 65340

MISSOURI STATE UNIVERSITY
ATTN: BROADCAST PLACEMENT DIRECTOR
901 S. NATIONAL
SPRINGFIELD, MO. 65897

TOTAL NUMBER OF APPLICANTS INTERVIEWED 5
TOTAL NUMBER OF APPLICATIONS RECEIVED 19

RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

SEDALIA DEMOCRAT – MARCH 23, 2019

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

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**KMMO-FM AND KMMO-AM
MARSHALL, MISSOURI**

REPORTING PERIOD: SEPTEMBER 21, 2018 – SEPTEMBER 20, 2019

MONTH POSITION WAS OPEN: FEBRUARY 2019

MONTH POSITION WAS FILLED: APRIL 2019

POSITION FILLED:

FULL TIME SALES

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POSITION FROM EACH SOURCE:**

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RECRUITMENT SOURCE THAT REFERRED PERSON HIRED AND DATE OF
HIRE:

FACEBOOK FRIEND – APRIL 29, 2019

NO ORGANIZATIONS ASKED TO BE NOTIFIED OF VACANCIES AT KMMO.

**KMMO-FM AND KMMO-AM
OUTREACH INITIATIVES FOR REPORTING PERIOD
SEPTEMBER 21, 2018 – SEPTEMBER 20, 2019**

SEPTEMBER 28, 2018 – JOHN DUTTON OF KMMO TOOK 13 ADVANCED MARKETING STUDENTS IN THE DECA PROGRAM AT THE SALINE COUNTY CAREER CENTER ON A TOUR OF KMMO. MEGAN MAUPIN TALKED TO THE STUDENTS ABOUT SALES.

OCTOBER 10, 2018 - CAREER FAIR SPONSOR AND ATTENDEE AT UNIVERSITY OF CENTRAL MISSOURI. LARRY SMITH ATTENDED AND RECEIVED THE HONOR OF SPONSORSHIP.

NOVEMBER 2018 – PETE HOLLABAUGH, GENERAL MANAGER, PARTICIPATED IN THE MARSHALL HIGH SCHOOL CAREER DAY, TALKING TO STUDENTS ABOUT A CAREER IN RADIO.

NOVEMBER 29, 2018 THRU APRIL 24, 2019 – BEN BOYER, AN INTERN FROM MISSOURI VALLEY COLLEGE, WORKED AT KMMO DOING VIDEO PRODUCTION.

FEBRUARY 4-15, 2019 – LARRY SMITH, KMMO AG DIRECTOR, WENT TO 33 SCHOOLS IN MID MISSOURI AND RECORDED FFA STUDENT INTERVIEWS, WHICH AIRED DURING NATIONAL FFA WEEK FEBRUARY 18 THRU 23.

MARCH 26, 2019 – LARRY SMITH ATTENDED AND SPOKE TO AREA STUDENTS FROM SEVERAL ELEMENTARY SCHOOLS DISCUSSING RADIO BROADCASTING AT TRINITY AG DAY IN ALMA.

MARCH 27, 2019 – LARRY SMITH ATTENDED AND SPOKE TO COLLEGE STUDENTS ABOUT A CAREER IN RADIO BROADCASTING AND SALES AT THE MISSOURI VALLEY COLLEGE CAREER DAY.

KMMO/BROWNFIELD YOUTH IN AG AWARDS WERE PRESENTED BY AG DIRECTOR LARRY SMITH AT AREA COUNTY FAIRS:

JUNE 27, 2019 – CARROLL COUNTY

JUNE 28, 2019 – HOWARD COUNTY

JULY 10 2019 – CHARITON COUNTY

JULY 11, 2019 – JOHNSON COUNTY

JULY 12, 2019 – SALINE COUNTY

JULY 15, 2019 – PETTIS COUNTY

JULY 17, 2019 – RAY COUNTY

JULY 18, 2019 – LAFAYETTE COUNTY

JULY 25, 2019 – COOPER COUNTY