

Children's TV Core Programming Processing Guidelines

WCCB fell below the Core Programming Guidelines applicable during Second Quarter 2014 by .04 on its multicast program stream, the equivalent of a single 30-minute episode. This minor deficiency occurred as a result of a delay in launching qualifying Core Programming on a new multicast program stream. WCCB launched a new, second multicast program stream (QVC) on April 1, 2014, but it did not begin airing Core Programming to meet that stream's children's obligations until April 19, 2014.

In spite of this minor deficit during a single quarter on a multicast program stream, WCCB has otherwise consistently "over-performed" its Core Programming obligations. For example, starting in Fourth Quarter 2014 and for the next eight quarters, through Fourth Quarter 2016, WCCB aired more than an average of 3.0 hours per week of Core Programming on its *primary* program stream. WCCB was otherwise in compliance with the applicable Core Programming Processing Guidelines throughout the license term. The licensee, therefore, respectfully submits that the minor deficiency during a single quarter of the license term is not material to WCCB's overall compliance with the Core Programming Processing Guidelines, and it has answered "yes" to the relevant question on the renewal application.