

**Additional Children's Programming Information**

The instant exhibit is to provide some context to WCWG's children's E/I programming performance during first quarter 2018 (as reflected in the relevant Children's Programming Report) that might otherwise not be obvious from a brief glance at the Report.

WCWG's first quarter 2018 Children's Programming Report (LMS File No. [0000052159](#)) indicates that the station aired an average of 2.92 hours per week of children's E/I programming on the multicast channel during the first quarter and an average of 3.5 hours per week of children's E/I programming on the primary channel during the first quarter. What might appear to be a shortfall on the multicast channel was actually not a shortfall, for at least three reasons.

First, there were only 12 Sundays during the first quarter of 2018, and WCWG aired two children's programs every Sunday on the multicast channel during the quarter; thus, mathematically, the only reason the station fell short for its multicast channel quarterly average was a function of the calendar. Indeed, during the fourth quarter of 2017, when there were 14 Sundays in the calendar quarter, WCWG aired an average of 3.08 hours per week on the multicast channel (*see* LMS File No. [0000039364](#)), and that two-quarter average (fourth quarter 2017 and first quarter 2018) comes out to 3.0 hours per week.<sup>1</sup>

Second, as noted above, WCWG aired 3.5 hours (on average) of children's E/I programming per week on its primary channel during first quarter 2020. Thus, the "over-performance" on the primary channel can be "reallocated" to even-out the perceived (but fictional) shortfall on the multicast channel such that the two-episode shortfall is accounted for.

Finally, we believe that a two-episode shortfall over the course of first quarter 2018 is a *de minimis* shortfall in any event because the two-quarter average works out to 2.96 hours per quarter when the first quarter 2018 multicast performance is averaged with the 3.0 hours averaged on the multicast channel during second quarter 2018.

In any event, WCWG's children's E/I performance on both its primary and multicast channel during the first quarter of 2018 was compliant.

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<sup>1</sup> Because the current licensee was not the licensee of WCWG during the fourth quarter of 2017, it is unclear to us whether WCWG's children's E/I programming compliance can be measured across a two-quarter period where two separate licensees owned the station.