

WLTX
EEO Program Report

Narrative Statement

It is Pacific and Southern, LLC's policy to widely disseminate notifications of openings at WLTX. A recently discovered technical glitch limited notifications to online sites in 2020, but this has been corrected and the full notification list has been restored for future openings. Also, default settings are instituted to prevent a recurrence of this situation.

In addition to the wide dissemination of job opening notifications, WLTX is active in its community. Its personnel can be found speaking at area schools, giving station tours, recruiting students for WLTX's intern program, and participating in community events, such as South Carolina United Methodist Church Bishop's Day. They can also be found emceeding events at the Governor's mansion or keynoting at a USC Black Alumni event or moderating a virtual discussion on race.

The station provides training to its personnel on such issues as cybersecurity and sales training. Also, the licensee's parent entity holds summits and training sessions for sales managers and other employees involved in marketing development.