

**Application for License Renewal
WOVM(FM), Appleton, WI (Facility No. 36786)**

EXPLANATIONS

Music That Matters, Inc. (“MTM”) has prepared and uploaded issues/programs lists covering each of the 32 quarters during the most recent license term associated with WOVM(FM), Appleton, WI. Thirty (30) of those 32 issues/programs lists were uploaded to the station’s online public inspection file on time. However, due to simple administrative oversight, the issues/programs list covering the 2nd quarter of 2019 was uploaded five days late, on July 15, 2019. In addition, the issues/programs list covering the 3rd quarter of 2018 was uploaded one day late, because of technical problems experienced during the upload process.

In addition, on June 18, 2019, MTM promoted one of its part-time employees to full-time status. As a result, as of June 18, 2019, MTM’s employment unit had five full-time employees. MTM was not aware that the promotion of its part-time employee to full-time status resulted in the requirement to prepare and upload an EEO Public File Report as of August 1, 2019. When MTM became aware of that requirement in the course of preparing this license renewal application, it prepared and uploaded the 2019 Report on July 17, 2020. The EEO Public File Report covering the August 1, 2019 – July 31, 2020 period was uploaded on time.

The licensee submits that no administrative action is warranted in this matter because: (a) MTM has a longstanding record of substantial compliance with the Commission’s rules; (b) each and every issues/programs list, including the lists for 2nd quarter of 2019 and 3rd quarter of 2018, documents treatment of important community issues by MTM; (c) the EEO Public File Reports included with the EEO Program Report confirm that MTM’s EEO program is in compliance with the Commission’s rules; and (d) MTM did not receive any complaints from the public regarding the late-filed issues/programs lists and EEO Public File Report.