

Anti-Discrimination Statement

Free Life Ministries is a tax-exempt not-for-profit organization dedicated to spreading the message of Jesus Christ's love and salvation through broadcasting since 1977. WHFL-CD broadcasts programming from ministers from all walks of life regardless of their race or ethnicity. Thus, the Commission's concerns regarding discriminatory practices towards Urban and Hispanic advertisers is not implicated in this instance.

Free Life certifies that its advertising sales agreement do not discriminate on the basis of race or color or ethnicity. To do so would be contrary to Free Life's ministry and tax-exempt status. In reviewing its advertising sales agreements however, Free Life has discovered that their sales agreements inadvertently omitted a written non-discrimination clause. Free Life has rectified the situation by adding a non-discrimination clause to any present and future agreements.