

WHKY EEO Narrative Statement

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
WHKY	65918	Hickory, NC	WHKY-TV	65919	Hickory, NC

DURING THE TWO YEAR PERIOD PRIOR TO FILING THIS FORM 396, LONG COMMUNICATIONS, LLC ('LONG'), THE LICENSEE OF WHKY-TV AND WHKY(AM) WHICH COLLECTIVELY MAKE UP THE SEU, HAS ACHIEVED BROAD AND INCLUSIVE OUTREACH. WHILE THE SEU HAS FILLED NO FULL-TIME VACANCIES DURING EITHER YEAR, IT HAS A LIST OF NUMEROUS AND VARIOUS SOURCES IT CAN USE TO FILL POSITIONS THAT MAY ARISE. ALL SOURCES HAVE BEEN CAREFULLY CHOSEN TO REACH A BROAD ARRAY OF POSSIBLE INTERVIEWEES AND HIREES.

THE SEU HAS ALSO COMPLETED A LARGE NUMBER OF MENU OPTIONS DESIGNED TO PROVIDE INFORMATION ABOUT CAREERS IN BROADCASTING TO AS MANY INDIVIDUALS IN THE COMMUNITY AS POSSIBLE. ACTIVITIES HAVE INCLUDED PARTICIPATION IN JOB BANKS, HOSTING INTERNS, PROVIDING MENTORING TO VARIOUS STUDENTS, ESTABLISHING A TRAINING PROGRAM DESIGNED TO ENABLE STATION PERSONNEL TO ACQUIRE SKILLS THAT COULD QUALIFY THEM FOR HIGHER-LEVEL POSITIONS, AND PARTICIPATION IN LOCAL SCHOOL EVENTS DESIGNED TO EDUCATE STUDENTS ABOUT BROADCASTING. IN THE PAST TWO YEARS, THE SEU HAS COMPLETED AN IMPRESSIVE 10.00 MENU OPTIONS, TWO-AND-A-HALF TIMES THE MOST THAT IS REQUIRED OF ANY STATION IN A TWO YEAR PERIOD.