

**EEO PUBLIC FILE REPORT**  
 Dates: August 1, 2019 to July 31, 2020

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
WHKY	65918	Hickory, NC	WHKY-TV	65919	Hickory, NC

<b>No Full Time Vacancies Were Filled During Period</b>
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Menu Options			
Date	Menu Number	Total Complete	Description
Jan-March 2020	5 Internship Program	1	<p>WHKY Radio &amp; WHKY-TV provide Internship Opportunities for High School and College aged students within the community. The Interns are required to work with various departments of the TV and Radio stations to gather a well rounded knowledge of careers in broadcasting. The program is designed to introduce students and others to broadcasting careers and to assist them with acquiring skills needed for broadcast employment.</p> <p>The stations hosted one intern attending Alexander Central High School to work with Radio &amp; TV Sports, News and Production Departments.</p> <p>Receiving credit in the Sports Marketing 2 class. The senior saw and participated in various jobs and roles in both radio and TV: on-air, behind the scenes, website, social medias, editing, sales and administration. The program was cut short due to the COVID-19 pandemic and the shutdown of public schools.</p> <p>Total contact time = 25 hours</p> <p><i>Planned Spring/Summer 2020 Internships cancelled due to COVID-19.</i></p>
Continuous	6 Participation in Job Banks	1	<p>WHKY Radio &amp; WHKY-TV participate in Internet based Job Banks pages that are designed to promote outreach. These include: North Carolina Association of Broadcasters Job Bank, CareerPage, America's Job Bank, National Association of Broadcasters Job Bank, University of North Carolina e-leads and College Central Network. These pages include helpful information like listings of job openings, internships, mentoring and descriptions of Jobs in the broadcast industry and answers to FAQ's like: "How do I get my first job in Broadcasting"?</p>

Continuous	9 Mentoring Program	1	<p>WHKY Radio &amp; WHKY-TV Sports Director hosted a student from Western Carolina University and the program's COMM 296 class. The student joined WHKY for a week under a shadowing program, having hands on contact with sports, news, web, weather and features. In addition, the student saw editing procedures and electronic news gathering (ENG).</p> <p>Total contact time = 16 hours March 2020</p> <p>WHKY Radio &amp; WHKY-TV Sports Director hosted a student from Alexander Central High School in a internship program through his Sports Marketing 2 class. The senior saw and participated in various jobs and roles in both radio and TV: on-air, behind the scenes, website, social medias, editing, sales and administration. The program was cut short due to the COVID-19 pandemic and the shutdown of public schools.</p> <p>Total contact time = 25 hours January 2020-March 2020</p> <p>WHKY Radio &amp; WHKY-TV Sports Director hosted a rising junior from Caldwell Early College High School for a shadowing experience of the broadcast news operation. The student saw how news and sports stories are developed, researched, written, recorded for airing on Radio and Television, as well as the whky.com website and social media platforms. The student met with the News Director, Sports Director and General Manager to talk about both their careers in broadcasting and opportunities for students interested in broadcast careers.</p> <p>Total contact time = 8 Hours Nov/Dec 2019</p> <p>WHKY Radio &amp; WHKY-TV Meteorologist Mentored a Senior at Alexander Central High School is looking to pursue a career in Weather Reporting.</p> <p>Project Scope: Pull weather data from stations on the east coast of North Carolina from the North Carolina State Climate office CRONOS database for the time period surrounding the Hurricane Dorian Event (September 6th landfall). Ingest and analyze the data in R to obtain plots of maximum and average wind speed versus time/date among the various stations.</p> <p>Total contact time = 10 Hours December 2019</p>
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	10 Participation in Educational Institution Sponsored Career Opportunities in Broadcasting	2/4	<p>WHKY Producer/Reporter was the guest speaker at career day on March 12 at Tuttle Elementary school. She also produced a featured TV News Story about the event which aired on two WHKY-TV local newscast.</p> <p>WHKY Producer/Reporter spoke about her broadcast career and social media broadcast for the Corning Professional Women's Forum on April 3. She also produced a featured TV News Story about the event which aired on two WHKY-TV local newscast.</p> <p><i>Planned Spring/Summer events cancelled due to COVID-19</i></p>
<b>Total Menu Options Completed:</b>		3.50	