



Federal Communications Commission
Washington, D.C. 20554

June 12, 2020

WAOW-WYOW License, LLC
P.O. Box 909
Quincy, IL 62306

Re: Request for Extension of
Construction Permit
WMOW, Crandon, WI
Facility ID No. 81503
LMS File No. 0000107818

Dear Licensee,

On March 12, 2020, WAOW-WYOW License, LLC (Licensee), the licensee of Station WMOW, Crandon, Wisconsin (the Station), filed the above captioned application seeking an extension of the Station's construction permit expiration date. For the reasons below, we grant Licensee's application and extend the Station's construction permit expiration date to October 1, 2020.

Background. Pursuant to Section 73.3700(b)(5) of the Commission's rules, a station may request a single extension of its construction permit deadline of up to 180 days to complete construction of its post-auction facility.¹ Grant of an extension of the construction permit deadline does not alter the deadline by which a station must cease operating on its pre-auction channel. A station anticipating the need for an extension must submit an extension application using FCC Form 2100, Schedule 337, not less than 90 days before the assigned construction permit deadline.² For Phase 10 stations, such application was due by April 6, 2020. The application must demonstrate that the station is unable to complete construction on time due to circumstances that were either unforeseeable or beyond the station's control.³

The Station was repacked from channel 12 to channel 13 and was originally assigned to transition Phase 9 before requesting a change to transition Phase 10, which has a phase completion date of July 3, 2020.⁴ All repacked stations for Phase 10 were issued a construction permit with an expiration date of

¹ See 47 CFR § 73.3700(b)(5). All subsequent requests for additional time to construct are subject to the Commission's tolling provisions, 47 CFR § 73.3598(b).

² 47 CFR § 73.3700(b)(5)(iv).

³ The *Incentive Auction R&O* provides examples of six circumstances that might justify an 180-day extension of a station's post-auction construction permit: (1) weather related delays; (2) delays in construction due to the unavailability of equipment or a tower crew; (3) tower lease disputes; (4) unusual technical challenges; or (5) delays caused by the need to obtain government approvals, such as land use or zoning approvals, or to observe competitive bidding requirements prior to purchasing equipment or services; and (6) financial hardship with sufficient supporting evidence. See *Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, GN Docket No. 12-268 et. al., Report and Order, 29 FCC Rcd 6567,6804-05, paras. 581-2 (2014) (*Incentive Auction R&O*); 47 CFR § 73.3700(b)(5)(ii) and (iii).

⁴ See LMS File No. 0000111921.

July 3, 2020. The Station pledges to cease operation on its pre-auction channel by the phase completion date and remain silent while it completes construction of its permanent post-auction facilities.⁵

Licensee states that the size limit of the Station's transmitter building prevents it from operating a temporary facility on its post-auction channel while it completes its permanent facilities. Therefore, the Station will cease operations on its pre-auction channel by the Phase 10 completion date and will go silent while it completes construction of its post-auction channel facilities. In light of these facts, Licensee requests an extension of its construction permit to October 1, 2020.

Discussion. Upon review of the facts and circumstances presented, we find Licensee's request to extend the construction permit deadline to construct the Station's post-auction facility meets the requirements for a construction permit extension. Licensee has demonstrated that an extension is needed because of size limitations on its transmitter building do not permit an immediate transition to its post-auction channel. We also find that grant of this extension request is not likely to negatively impact the overall transition schedule. The Station will cease operations on its pre-auction channel by the Phase 10 completion date and remain silent until its post-auction channel facilities are constructed. To the extent some viewers are unable to receive the Station's signal while it is silent, we believe that Licensee has every incentive to ensure viewers are fully informed about the Station's transition plan.

We remind Licensee that pursuant to the Spectrum Act, the Station is eligible for reimbursement from the TV Broadcast Relocation Fund (Fund) of costs "reasonably incurred . . . in order for the licensee to relocate its television service from one channel to the other."⁶ Additional expenses incurred, for instance, as a result of the grant of changes in the Station's transition plan that are not related to the post-incentive auction channel change, may not be reimbursable from the Fund.

The above facts considered, WAOW-WYOW License, LLC's application for extension of construction permit expiration date **IS GRANTED**. The construction permit (LMS File No. 0000027451) for WMOW, Crandon, Wisconsin, **IS EXTENDED to October 1, 2020**. Grant of this extension does not permit the Station to recommence operation on its pre-auction channel after ceasing operation or after July 3, 2020, whichever occurs first. We also remind Licensee that any subsequent

⁵ Licensee explains that the Station operates as a satellite of co-owned WAOW, Wausau-Rhineland, Wisconsin, which along with co-owned WYOW, Eagle River, Wisconsin, operates in the same DMA as the Station. The programming on the Station's primary channel is aired on the secondary channels of both WAOW and WYOW, and the programming on the Station's secondary channel airs on the primary channels of both WAOW and WYOW.

⁶ 47 U.S.C. § 1452(b)(4)(A)(i). See also *Incentive Auction R&O*, 29 FCC Rcd at 6821, para. 622 ("The appropriate scope of 'costs reasonably incurred' necessarily will have to be decided on a case-by-case basis.").

requests for extension of its construction permit deadline will be subject to the Commission's tolling provisions.⁷

Sincerely,

/s/

Barbara A. Kreisman
Chief, Video Division
Media Bureau

cc (via electronic mail): Stephen Hartzell, Esq.

⁷ See 47 CFR § 73.3700(b)(5)(i) (referencing 47 § CFR 73.3598(b)).