

## **EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: May 23, 2019 - May 22, 2020**

- 1) Employment Unit: Sovereign Communications Sault Ste. Marie**
- 2) Unit Members (Stations and Communities of License): WMKD FM – Pickford, WYSS FM – Sault Ste. Marie, WNBY FM – Newberry, WNBY AM Newberry, WKNW AM Sault Ste. Marie, WSUE FM Sault Ste. Marie, WSOO Sault Ste. Marie**
- 3) EEO Contact Information for Employment Unit:**

Mailing Address:  P.O. Box 1230 Sault Ste. Marie, MI 49783	Telephone Number: 906-632-2231
	Contact Person/Title: Keith Neve, C.O.O.
	E-mail Address: Keith@sovcomm.net

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) No full-time positions were filled during the period.	N/A

- 5) Total # of Interviewees Referred:** No interviews took place as no full-time positions were available.
- 6) Supplemental Recruitment Initiatives.**

**(a) Initiative: Michigan Works Job Fair**

Sovereign Communications Chief Operating Officer, who has substantial responsibility in the making of hiring decisions, was slated to attend a job fair in association with Michigan Works in March of 2020 at Lake Superior State University. The event was canceled due to the Covid 19 outbreak.

**(b) Initiative: Lake Superior State University Career Fair**

Sovereign Communications Chief Operating Officer, who has substantial responsibility in the making of hiring decisions, attended a career fair in association with The Sault and Area District School Board on October 17, 2019 at Sault Area High School. The COO provided information about careers in radio, and career descriptions for various positions in the industry, for students interested in potential future careers in radio.

**(c) Initiative: Lake Superior State University Marketing Lecture**

Sovereign Communications Chief Operating Officer, who has substantial responsibility in the making of hiring decisions, lectured a marketing class at Lake Superior State University on January 19, 2019. Topic of the lecture was Radio Marketing & Radio Sales. A portion of the lecture focused on the details and requirements for a successful career in Radio Sales/Marketing.

**Stations WYSS FM, WMKD FM, WSUE FM, WNBY FM, WNBY AM, WKNW AM, AND WSOO AM are  
Equal Opportunity Employers.**